

ACTIVITY 1: SEMINAR ON INVESTMENT AVENUES

Session Speaker: Mr. Rajat Handa, a Regional Director and Channel Head at HSBC

Date and Time: Tuesday, 14th July 2021, 10:00 am-11:30 am

An exclusive webinar session was organized by Finova, a departmental fest of BFM; on the topic “Investment Avenues for Students” scheduled on 14th July, 2021 at 10 am on zoom platform. The session was presided over by Mr. Rajat Handa, a Regional Director and Channel Head at HSBC.

The seminar was well attended by the students of various departments, faculty members and the principal of SIES College of Commerce and Economics. A total of 50 students were part of this seminar. The host of the webinar greeted everyone, gave a brief introduction regarding our fest and then proceeded to introduce the resource person and acknowledge his achievements in life. The principal Dr. Nina Roy Choudhury spoke a few words. Mr. Rajat Handa began the event by explaining the basics of financial planning. He stated a quote, “Failing a plan is Planning to fail”. He further showed a road map regarding planning and implementation of investment which also included an individual’s risk appetite. Mr. Handa then emphasized on mutual funds and explained how it works which also included various instruments. Along with this, he enlightened the students giving few insights for making an investment based on one’s goals. Mr. Handa introduced the students a very specific Avenue called Systematic Investment Planning (SIP). After an hour of explanation students then asked their questions in the chat box which was answered by Mr. Handa very patiently. It was then followed by vote of thanks and the event was wrapped up.

In conclusion, the webinar was really informative and interesting and it clarified a mysterious area for students. It was a great opportunity for a young investor to gain insight into someone else’s real-life experience. Students would like more conferences of this kind.



Falguni Mathews

Convenor

Meeting Recording Link:

<https://drive.google.com/file/d/1rpe7nyx-h-Jxj05DhcxkZwX4abMk3WUo/view?usp=drivesdk>

PHOTOGRAPHS:

Financial planning – failing to plan is planning to fail

Nisha and Asha met 10 years ago and the time has come to talk about finances for the future.

What is there to plan in it? This fund cannot be used as a source of liquidity in the market, right?

Yes, you're right. This is a long-term investment. If you're looking for liquidity, you should look for other options. But if you're looking for growth, this is a good option. Just a proper plan is needed to ensure you have enough money to meet your needs.

No, something without a proper plan is like throwing a dart in the dark and hoping that it would hit the target. It naturally causes disappointment. We'll talk to your advisor.

Oh, okay. I'll consult my advisor and get my money to the 21 lakh mark. The broker which used to be 10 lakh will now be 20 lakh more.

Identifying the goal is one of the most important steps in financial planning. Once you have your goals, you can then identify the investment avenues that would help you achieve them. Once you have your goals, you can then identify the investment avenues that would help you achieve them.

Rajat Handa's screen

Mutual funds are a good play for all goals

Mutual funds are an ideal option to achieve goals as they invest across the spectrum, and are professionally managed, lighter on the wallet, liquid and tax-efficient. Choice of a mutual fund should be aligned to investment profile, returns expectations, and investment horizon.

Investment category	Fund type	Expected return	Expected risk	Indicative investment horizon	Action
Equity-oriented funds	Large cap equity funds	Medium	Medium	3 years and beyond	Very long-term goals
	Mid cap equity funds	High	High	3 years and beyond	Very long-term goals
	Multi-cap equity funds	High	High	3 years and beyond	Very long-term goals
Hybrid funds	Aggressive hybrid funds	Medium	Medium	3 years and beyond	Medium to long-term goals
	Conservative hybrid funds	Medium	Medium	3 years and beyond	Medium to long-term goals
	Dynamic asset allocation funds	Medium	Medium	3 years and beyond	Medium to long-term goals
	Balanced hybrid funds	Low	Low	Medium to 3 years	Medium to long-term goals
	Arbitrage funds	Low	Low	Medium to 3 years	Medium to long-term goals
	Flexi-cap equity funds	Medium	Medium	3 years and beyond	Medium to long-term goals
	Equity-linked funds	Medium	Medium	3 years and beyond	Medium to long-term goals
Debt-oriented funds	Low duration funds	Low	Low	1-3 months	Short-term goals (e.g., emergency fund)
	Medium duration funds	Medium	Medium	3-5 years	Medium-term goals (e.g., child education)
	High duration funds	High	High	3-5 years	Medium-term goals (e.g., child education)
	Liquid funds	Very Low	Very Low	Less than 10 days	Short-term goals (e.g., emergency fund)
	Money market funds	Very Low	Very Low	Less than 10 days	Short-term goals (e.g., emergency fund)
Others	Fixed income funds	Low	Low	Medium to 3 years	Medium to long-term goals (e.g., retirement)
	Arbitrage funds	Low	Low	Medium to 3 years	Medium to long-term goals (e.g., retirement)

Rajat Handa's screen

Goal-based investing - Key takeaways

- We all have dreams. To turn these into reality, we need to adopt investment planning
- Often, we are oblivious of our risk profile, our goals, the future cost of goals, etc.
- We need holistic and focused goal-based planning
- It allows us to allocate money according to a purpose or goal
- Don't forget the six steps of goal-based planning
 - Define your goals
 - Classify them in terms of duration
 - Evaluate your current financial state and future cost of goals
 - Measure the risk-taking ability through risk profiling
 - Identify investment avenues and allocate your disposable income to different asset classes
 - Monitor your investments
- Mutual funds offer a variety of products suitable for all goals
- SIP in mutual funds is a good and disciplined way to meet goals

Rajat Handa's screen

ACTIVITY 2: FINANCIAL LITERACY: ALUMNI WEBINAR SERIES
WEBINAR 1

Guest Speaker: Ayushi Gandhi

Date and Time: Saturday, 17th July 2021 time- 11:00 to 12:00 pm

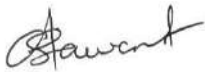
The BAF Department of SIES College of Commerce and Economics (Autonomous), organized a webinar on 'Financial Literacy' on 17th August 2021 from 11:00 am to 12:00 pm. Ayushi Gandhi from Ambition Learning Solution was invited to talk on this Occasion. Ambition learning Solutions a division of Sykes and Ray Edupro Pvt Ltd are the mandated executor of Financial Literacy Workshops for various Stock Exchanges and Mutual Funds

The Webinar witnessed the engagement of more than 150 Participants from different Departments of SIESCE.

Marvel Joy from TYBAF warmly welcomed principal, coordinator of BAF department, professors and gave a brief introduction of the speaker. Principal Nina Roy Chaudhry complimented the BAF Department's efforts and participants for volunteering their time to learn more. Post introduction Ayushi Gandhi took over the session. Ayushi Gandhi began the event by outlining the main goal of the awareness workshop and providing a brief overview of the topics she would be covering.

Mr. Srinath Iyer stressed the necessity of investing, and the numerous blunders people make when doing so. She went on to describe the many investment options accessible to us, as well as the returns we may expect from them. Ayushi Gandhi gave a quick overview of financial planning, including how to create one, the benefits of doing so, and which investing avenues might help you achieve your goal. Ayushi Gandhi discussed several financial goals such as retirement, child education, and so on. She underlined the importance of having a financial objective. She highlighted how money loses its value over time because of inflation, and how investing can help us. She also discussed how to properly plan for taxes and how investment might result in tax savings under various schemes.

The session ended with a formal vote of thanks which was given by Merlin from FYBAF. The feedback link was shared with the participants to know their opinion on how useful the webinar was for them. With this, the webinar came to end.



CA Chandrashekar Sawant
Convenor

POSTER:



Financial Literacy is important because it equips one with the knowledge and skill to manage money effectively. Without Financial Literacy, the actions and decisions one make or do not make with respect to savings and investments would lack a strong foundation. It helps in understanding financial concepts better and enables one to manage their finances efficiently.

Activity 3: BFM DEPARTMENTAL EVENT 2021-22

SESSION: Application of Technical Analysis in Developing Trading Strategies

DATE: Saturday, 17th July 2021

TIME: 8:00 AM - 9:00 AM

Speaker: Mr Tejas Nandu, Strategist at Neo Capital Advisors

BFM department conducted a guest lecture for TYBFM students on 17th July 2021, between 8:00 AM - 9:00 AM on Microsoft teams. 3 Faculty members along with 86 students were a part of this seminar. Mr. Tejas Nandu, the guest speaker discussed briefly about the Application of Technical Analysis in Developing Trading Strategies.



Falguni Mathews

Convenor

EVENT POSTER:



The poster features a blue background with a white grid pattern. In the top right corner, there is a logo for SIES College of Commerce and Economics (Autonomous) with the tagline 'RISE WITH EDUCATION'. The main text is centered and reads: 'BFM DEPARTMENT PRESENTS' followed by an eye icon, 'SESSION ON APPLICATION OF TECHNICAL ANALYSIS IN DEVELOPING TRADING STRATEGIES'. At the bottom, it specifies the date as 'DATE: 17TH JULY 2021' and the venue as 'VENUE: MICROSOFT TEAMS'. The background also includes a faint candlestick chart and a line graph.

SIES College of Commerce and Economics (Autonomous)
RISE WITH EDUCATION

BFM DEPARTMENT PRESENTS

SESSION ON

APPLICATION OF

TECHNICAL ANALYSIS

IN DEVELOPING

TRADING STRATEGIES

DATE: 17TH JULY 2021

VENUE: MICROSOFT TEAMS

ACTIVITY 4: INVESTOR AWARENESS PROGRAM ON CAPITAL MARKET AWARENESS

DATE: Tuesday, 20th July 2021

TIME: 10:30 AM

Speaker: Mr. Amogh Gothoskar, **Financial Literacy Evangelist**

BFM department conducted a guest lecture for BFM students on 20th July 2021, at 10:30 AM on Microsoft teams. 3 Faculty members along with 95 students were a part of this seminar. Mr. Amogh Gothoskar, the guest speaker discussed the awareness an investor should have about the capital markets.



Falguni Mathews

Convenor

EVENT POSTER:

The poster features a dark blue background with several light blue coins scattered across it. In the top right corner, there is a logo for SIES College of Commerce and Economics (Autonomous) with the tagline 'RISE WITH EDUCATION'. The main text is centered and reads 'BFM DEPARTMENT INVITES YOU TO INVESTOR AWARENESS PROGRAM' in a bold, white, sans-serif font. A yellow lightbulb icon is positioned to the right of the word 'INVESTOR'. At the bottom, the date 'DATE: 21st July 2021' is written in a bold, white, sans-serif font.

SIES College of Commerce and Economics (Autonomous)
RISE WITH EDUCATION

***BFM DEPARTMENT
INVITES YOU TO***

**INVESTOR
AWARENESS
PROGRAM**

DATE: 21st July 2021

ACTIVITY 5: RETAIL ASSETS – BUSINESS LOANS AND WORKING CAPITAL

Session Speaker: Mr. Shanmukhswami Gowda (Sales Manager, HDFC Bank)

Date and time: 24th July 2021, from 12 noon to 2 pm.

On the occasion of Bank Nationalization Week, the BMS department of SIES College of Commerce and Economics organized a webinar for the students of the college, to improve their knowledge about the banking world. Mr. Shanmukhswami Gowda (Sales Manager, HDFC Bank), was invited as the speaker for the webinar titled 'Retail Assets- Business Loans and Working Capital', on 24th July 2021, from 12 noon to 2 pm.

The Program Convenor Ms. Fleur Fernandes introduced the theme of the webinar and gave a small introduction about the Guest Mr. Shanmukhswami Gowda. Dr. Nina Roy Choudhury, the college Principal gave a warm welcome to the Guest and all the participants.

Mr. Shanmukhswami Gowda started with a short introduction on 'Bank Nationalization Week'. He then explained in detail about different types of loans and how they work. He explained about retail assets and working capital and he also gave many examples to elaborate the concept of loans.

The subject matter was presented very effectively. Mr. Shanmukh continued to create interest among participants by using examples and illustrations and engaging them in interactions throughout the webinar. He also gave some tips to deal with customers in the banking scenario. He made the session interactive, participative and informative.

Towards the end, the session was opened for questions and student queries were resolved by the speaker. The webinar ended with a Vote of Thanks by Mr. Aniket Swaraj, the Coordinator of BMS Department.

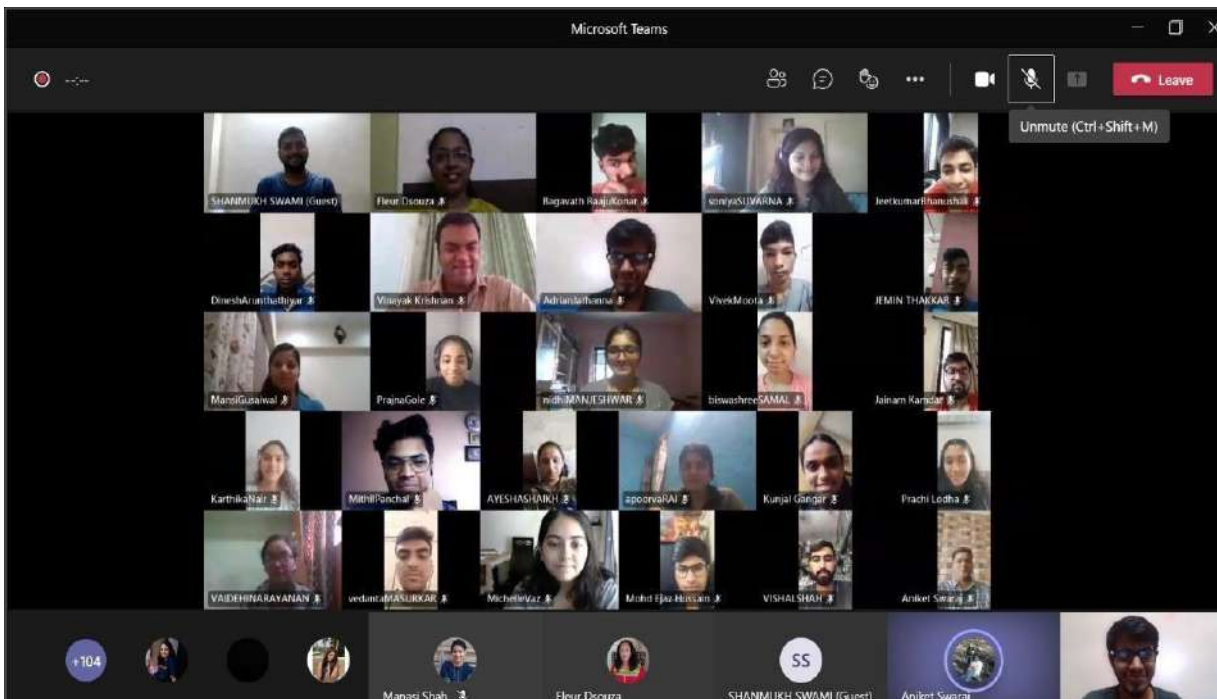
The webinar received a great response, as a total of 153 participants and 7 faculties attended it.



Ms. Fleur Fernandes
Convenor
BMS Department



Interactive, Participative and informative session



Group Photo with Guest Mr. Shanmukhswami Gowda

ACTIVITY 6: INVESTOR AWARENESS PROGRAM – ECONOMICS

Session Speaker: Mr. Sanjay Nunes (Assistant Manager- Investor Awareness Department, CDSL) and Dr. Riya Nathani (Certified Financial Education Trainer- SEBI)

Date and Time: Saturday, 31st July 2021, 11:30 am

The Economics Department of SIES College of Commerce and Economics (Autonomous), organized an Investor Awareness Program on 31/07/2021 at 11:30 AM on MS Teams in association with the Board of Industry-Academia Partnerships on behalf of the Central Depository Services Ltd. The guest speakers were Mr. Sanjay Nunes who is working as an Assistant Manager- Investor Awareness Department at the Central Depository Services (India) Limited (CDSL) and Dr. Riya Nathani who is a Certified Financial Education Trainer for SEBI. The session witnessed participation from 91 students, 4 guests, 4 faculties and the Principal.

Mrs. Alka Kharbanda welcomed all participants and invited the Principal, Dr. Nina Roy Choudhury, to give the welcome address, followed by the Vice- Principal, Dr. Shanti Suresh, who emphasized the importance of having an industry-academia linkage. The speakers were introduced by Ms. Shraddha Chauhan, an intern with the Board of Industry-Academia Partnerships, who is also an alumnus of our college, after which Dr. Riya Nathani took over the session.

Dr. Riya started her session with a brief introduction about CDSL and went on to discuss the need for savings and the importance of financial planning owing to the decrease in the value of money over time due to inflation. She highlighted the significance of diversifying assets and spoke about various avenues for asset allocation. Mr. Yogesh Kundnani, who was attending the session as part of CDSL added on to Dr. Riya's session by highlighting the benefits of Equity Linked Savings Scheme (ELSS).

Mr. Sanjay Nunes started his session with a brief introduction of CDSL and spoke about the pre-requisites for investing in share markets. He emphasized the do's and don'ts of trading and spoke about the services offered by depositories.

The guest speakers- Dr. Riya and Mr. Sanjay along with Mr. Yogesh answered various queries raised by the students at the end of the session. The session was concluded with a formal vote of thanks extended by Ms. Alisha Liz Varghese.



Ms. Alka Kharbanda

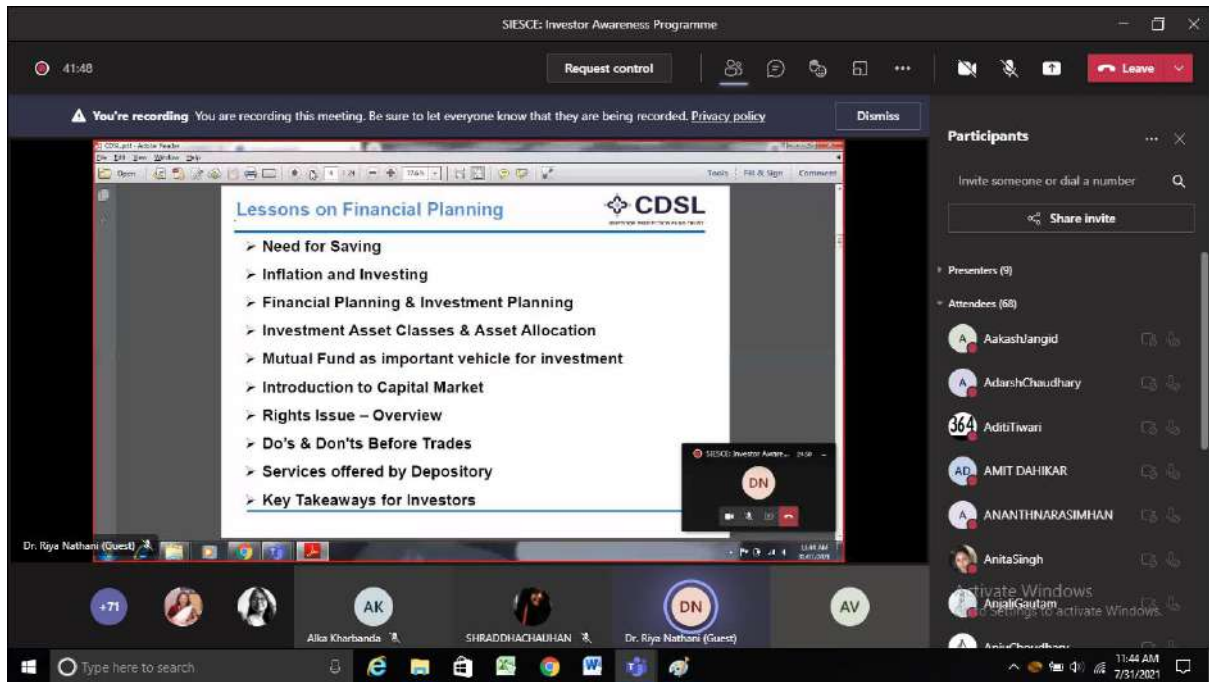
Convenors



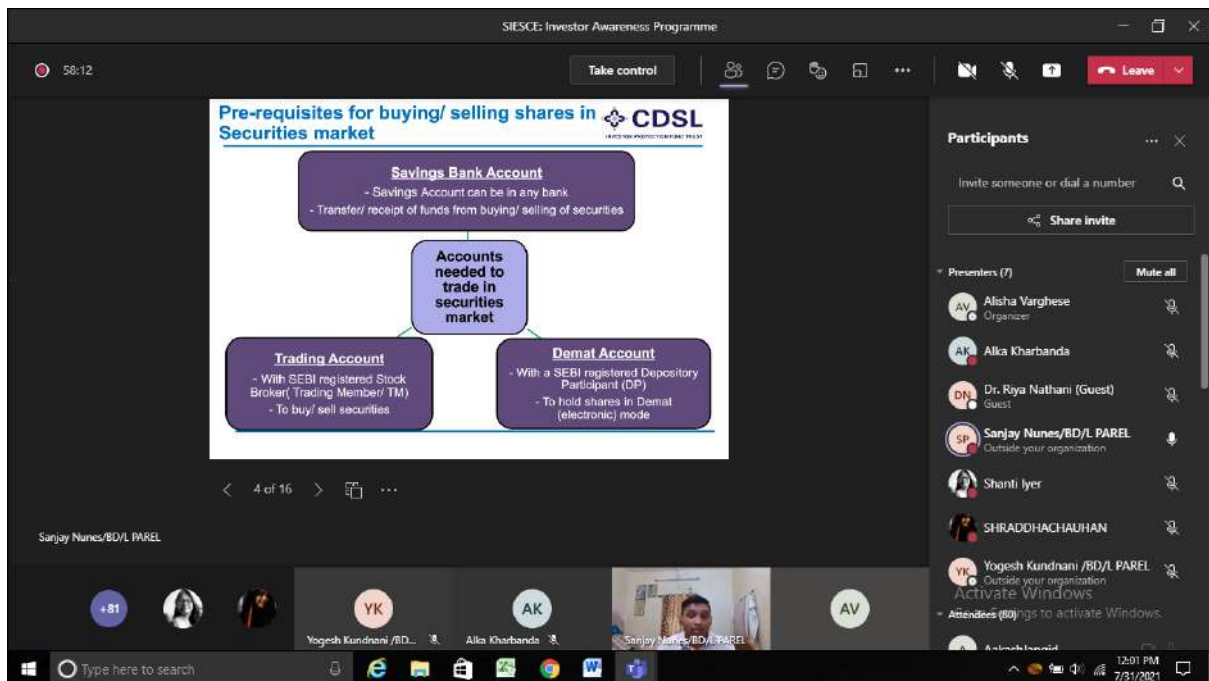
Ms. Alisha Liz Varghese

Co-Convenors

PHOTOGRAPHS:



The Session Speaker, Dr. Riya Nathani, addressing the participants



The Session Speaker, Mr. Sanjay Nunes, addressing the participants

ACTIVITY 7: BE A LIFE SAVER - DEMONSTRATION OF LIFE SAVING TECHNIQUES

Event: Be a life saver

Date: 08 August 2021

It was a collaboration project organized by Rotaract Club of Mumbai Wadala East where they had asked for collaboration and the requirement was a minimum of ten participants' requirement for the collaboration. It was carried out via Zoom. And the guest speaker was Rotarian Akshay Mehta and also the session was interactive and we were free to ask our queries.

Impact Analysis of the Project:

Cardiopulmonary resuscitation, more commonly known as CPR, is a life-saving technique that helps maintain blood and oxygen flowing and dramatically increases the chances of survival in those who suffer a cardiac arrest. We had a total participation of 238. These many numbers of people now know how to perform a CPR and use an AED machine. If in future, they have to face such an unfortunate situation they will know how to react to it and save that person's life. The participants were very interactive and they were keen to share the knowledge of CPR with as many people as possible.

Why was the project carried out?

The main idea behind this project was to teach people the importance of knowing how to perform CPR and AED. We also wanted people to know the difference between heart attack and cardiac arrest as most people don't know the difference between the two and think it's the same thing. The idea came through when we read about what happened to Christian Eriksen, a Danish professional footballer. He collapsed on the field while playing football against Finland in Euro 2020 and his captain Simon Kjær, turned him on his right side as he knew what was happening, this action must've just saved Eriksen's life as he was going through a cardiac arrest. Soon the medics got on the field and performed CPR. Eriksen's heart started beating again after one shock from the defibrillator. This got us thinking about the importance of knowing how to perform CPR (cardiopulmonary resuscitation) and AED (shock machine) and how so many people could've been saved if everyone knew how to react in a similar situation.

What was the ground work / pre-work done before the actual execution of the event? :-

The marketing of this event was done on three social media platforms: Instagram, Facebook and WhatsApp. A series of posts and interactive stories were given to the collaborating clubs to be posted on the social media in order to raise maximum awareness of this event. The interactive stories held questions and quizzes related to CPR, cardiac arrest and the heart.

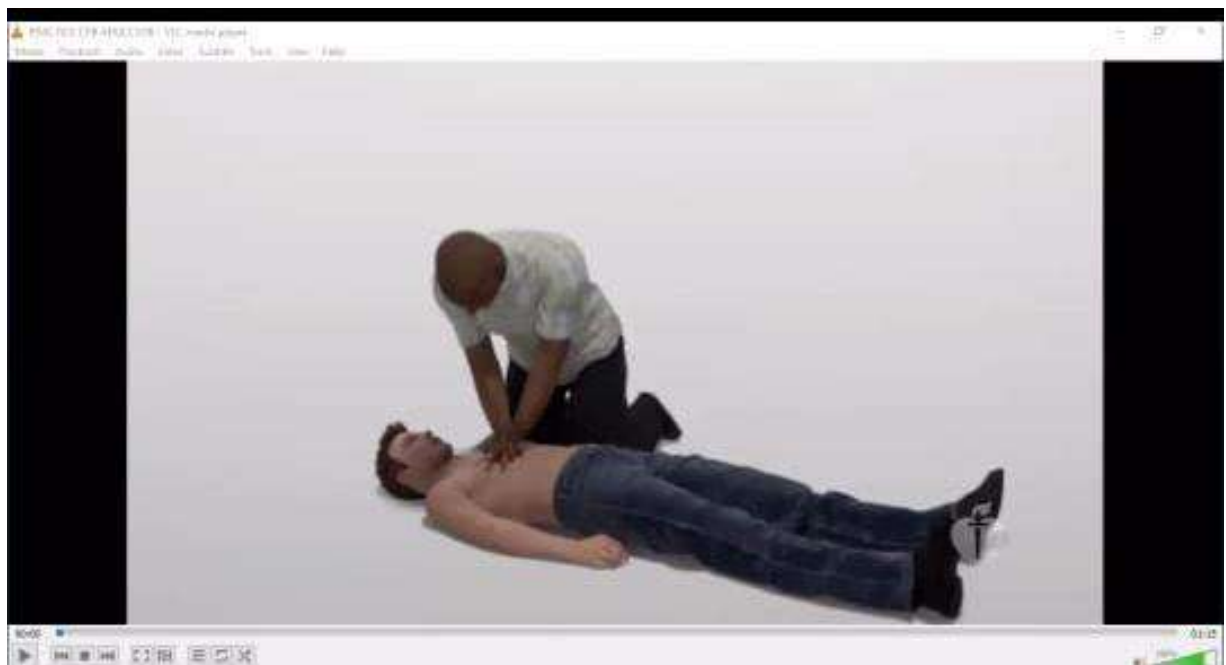
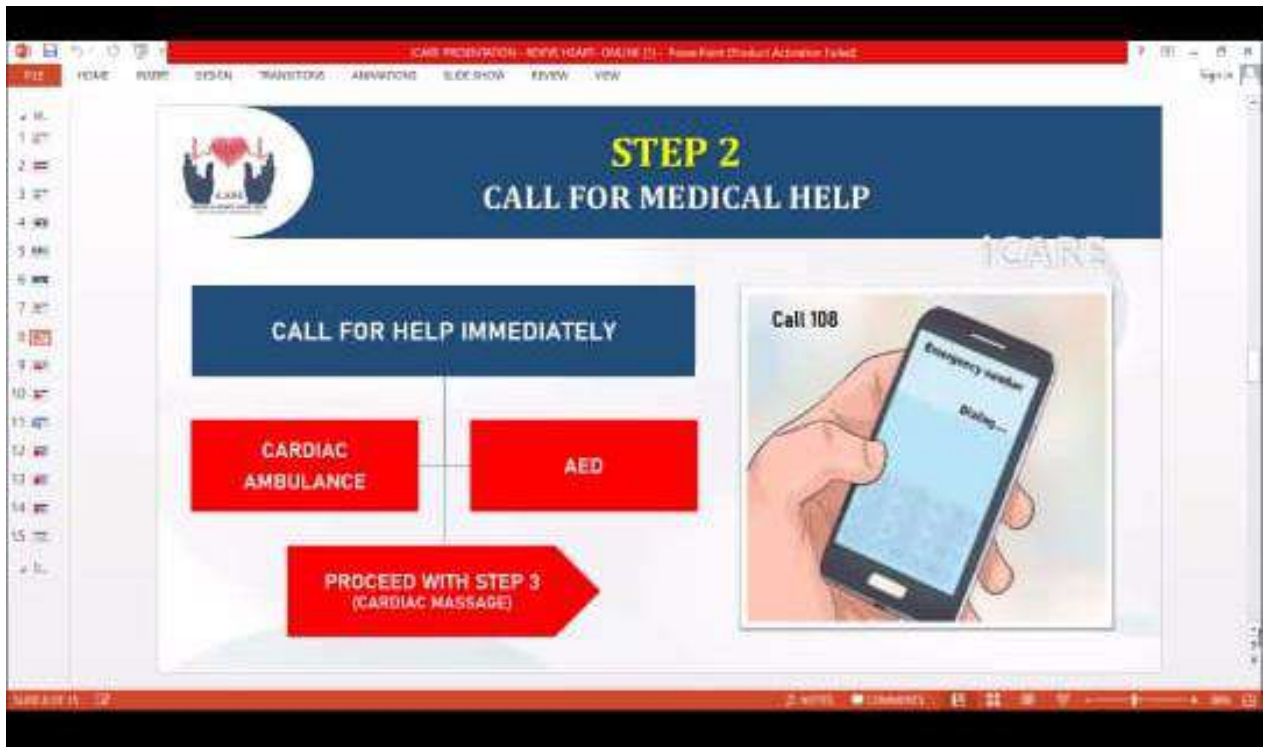
There was constant communication and coordination between us and the person of contact of the collaborating clubs. We had also organized a small Zoom practice session to understand the flow of the event 15 to 30 minutes before the actual event. Social media marketing in our own Instagram account was done through a nine-grade post. Our speakers were Rot. Dr. Akshay Mehta, a well-known international cardiologist and a team of three people from I-care team of Holy Family Hospital who taught us how to perform CPR by performing it on a dummy for a better understanding. They also showed us how to use the AED machine with help various videos and pictures.



Falguni Mathews

Convenor

PHOTOGRAPHS:



ACTIVITY 8: FINANCIAL LITERACY FOR WOMEN

Session Speaker: Pratibha Girish

Date and Time: 26th August 2021, 11:30 am to 12:30 pm

The Women's Development Cell of SIES College of Commerce and Economics (Autonomous), organized a webinar on 'Financial Wellbeing', on 26th August, 2021 between 11:30 am and 12:30 pm. Ms. Prathiba Girish, CFP and founder of Finwise Personal Finance Solutions, was invited to deliver the hour long session, focusing on the Action Plan For Ultimate Financial Wellbeing.

The session witnessed participation of more than 36 students and 5 faculty members.

Ms. Alka Kharbanda welcomed all participants and invited Ms. Ishika Khasgiwala, who elaborated on the cell's pilot initiative and informed participants the importance of Financial Literacy. Post the introduction of the speaker given by Ms. Silpa Gane, Ms. Prathiba took over the proceedings of the session.

She began the session what exactly did Financial Wellbeing meant. She went forward with a quote by Warren Buffett and then proceeded to talk about the difference between a Spender, Saver and an Investor.

The resource person talked about inflation, taxes, returns on investment, debt and equity. The different avenues for investment were discussed. She highlighted that Debt can only preserve capital so we should invest to manage short-term need and on the other hand, Equity can create and compound wealth and so we should invest to manage long-term needs. The resource person clarified the concept of Risk Vs Return trade off and suggested various means to build wealth and spoke about Mutual Funds, Its operation flow chart and its advantages. The session ended with a tip from the resource person "Personal finance is 80% behavior and only 20% head knowledge."

The session ended with a Q&A session and a formal vote of thanks by Ms. Ishika Khasgiwala and Ms. Alka Kharbanda.

TEACHER IN CHARGE:



Ms. Alka Kharbanda.

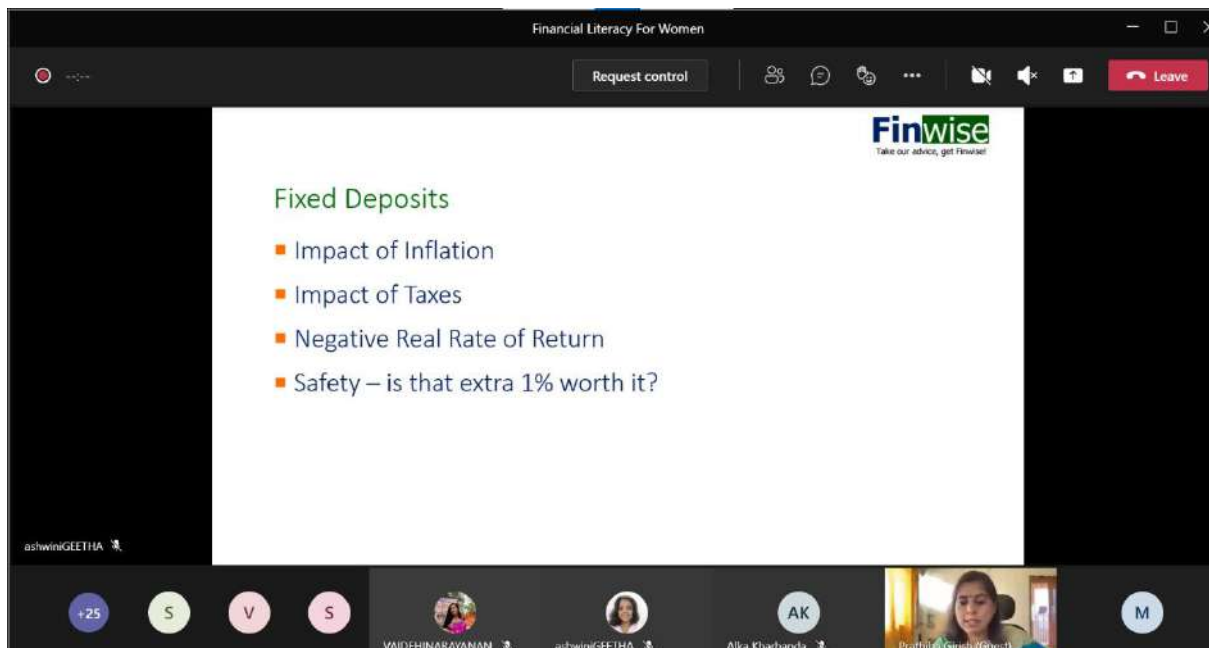
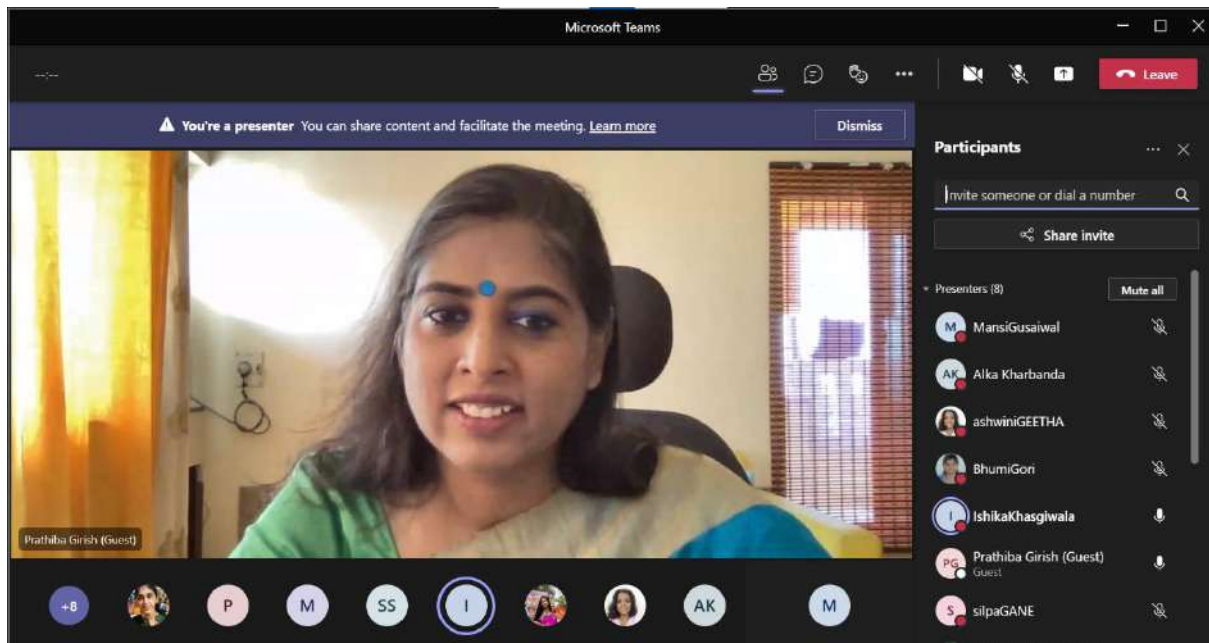
Meeting Recording Link:

<https://drive.google.com/file/d/1o7CZMNkWkyKYbSxMbfgzekjgmPN7bJJ4/view?usp=sharing>

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PHOTOGRAPHS:

Resource person Ms. Pratibha Girish addressing the gathering



ACTIVITY 9: JOB READINESS & PLACEMENT ASSISTANCE FOR FEMALE STUDENTS

Session Speaker: NISHA SHAH

Date: 09/07/2021

Time: 11:30 AM – 01:00 PM

The Women Development Cell of S.I.E.S. College of Commerce and Economics Organized a session on 9th July 2021 at 11:30 AM. Ms. Nisha Shah was the speaker for the webinar ‘Job readiness and Placement assistance organized for the students on MS teams. The seminar witnessed the participation of 63 students.

Dr. Harini C, the chairperson of WDC and the convener for this webinar commenced the session by welcoming Ms. Nisha and introducing her to the attendees.

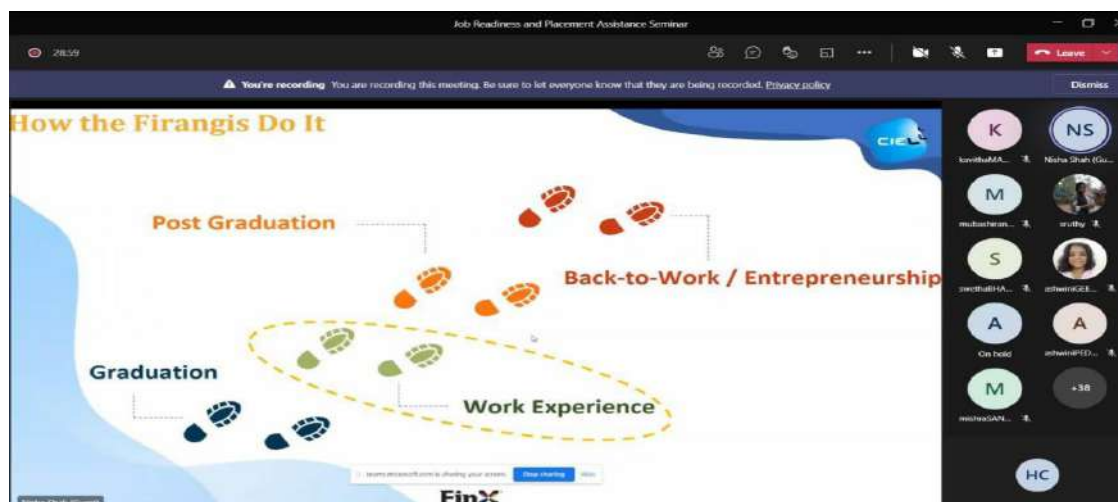
Ms. Nisha Shah started off by explaining the different aspects of Job readiness. With the help of her presentation, she vividly made the students understand how to be job ready and the importance of continuous learning. Everything was explained well leaving no room for doubts. After a very informative session, Dr. Harini C. proposed the vote of thanks.

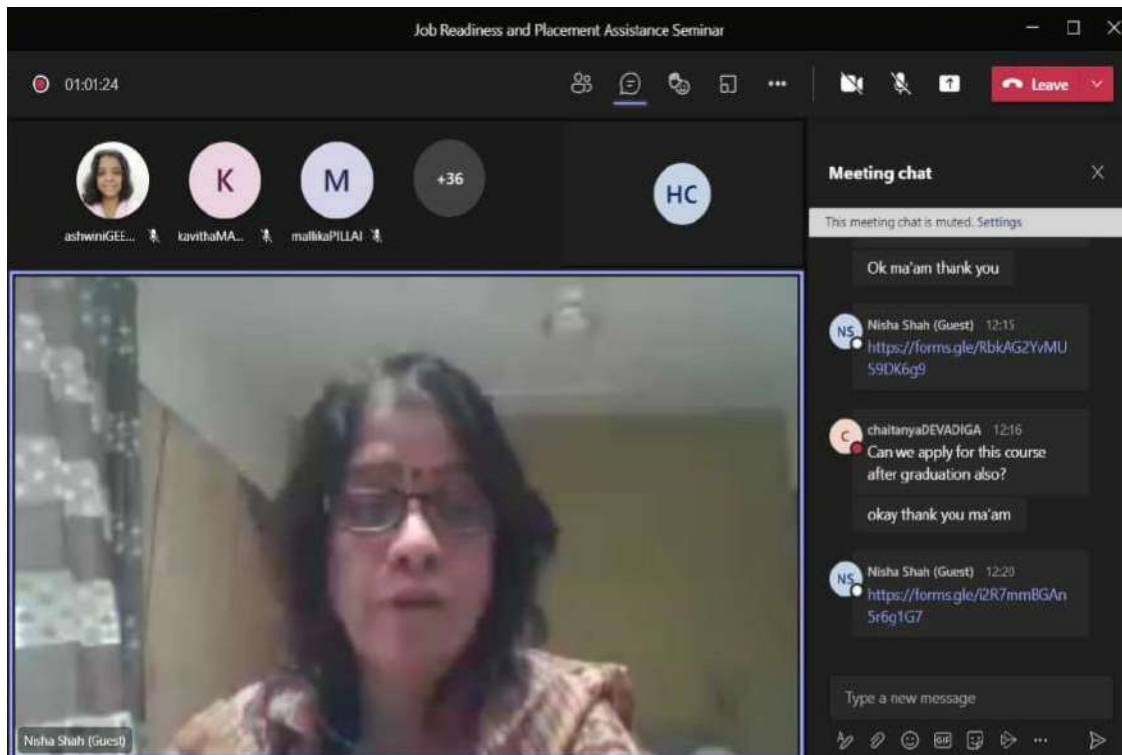


TEACHER IN CHARGE:

Harini C.

PHOTOGRAPHS:





Ms. Nisha Shah sharing the presentation on JOB READINESS
Ms. Nisha Shah during the presentation

ACTIVITY 10: BASICS OF DERIVATIVE MARKET

Guest Speaker: Shaun Pai (Derivative Analyst)

Date and Time: Saturday, 25th September 2021, 11:00 am to 12:00 pm

Platform: Microsoft Teams

The BAF Department of SIES College of Commerce and Economics (Autonomous), organized a webinar on 'Basics of stock Market' on 25th September 2021 from 11:00 am to 12:00 pm. Shaun Pai, who is currently working as a derivative analyst at Mansukh Securities and Finance Ltd, was invited to speak on this occasion. Shaun Pai (BAF Alumna 2013-16 Batch) has completed bachelors in science from IIT Madras and has also cleared CMT Level 3 and CFA Level 1 from the CMT Association and the CFA Institute (USA) respectively. Shaun Pai shared his valuable knowledge by providing a brief overview of the derivatives market.

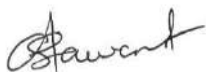
The Webinar witnessed the engagement of more than 200 Participants from different Departments of SIESCE.

Priya Chaurasiya from TYBAF welcomed all participants before inviting Dr Nina Roy Chaudhry, Principal of SIES College of Commerce and Economics, to speak a few words. She lauded the BAF department's initiative in organizing a valuable webinar, and she complimented the participants for their eagerness to learn new skills. Post the introduction given by Priya, Shaun Pai took over the session. Shaun Pai began the session by discussing his eagerness to learn, his current role in the organization, and his prior experience.

For students to understand, Shaun Pai provided a simple example of what a derivative market is and how it works. He then discussed the various types of derivatives traded in the market, how they are traded, and who regulates them. Shaun Pai emphasized the importance of doing a deep analysis about the market before investing in the derivative.

Shaun Pai explained some fundamental concepts such as option types, seller and buyer profits and losses, lot size, spot price, expiry date, and so on. He provided a brief overview of the significance of technical analysis in decision making. Shaun Pai demonstrated a few techniques for analyzing data using various charts.

Shaun Pai also gave a brief explanation of why some investments fail and how to avoid them in the future. He also explained the requirements for becoming a derivative analyst to students who are interested in working in this field. There was a Q&A session where students could voice their concerns. The session concluded with a formal vote of thanks delivered by Gauri of SY BAF. The feedback link was shared with the participants to ascertain their thoughts on how useful the webinar was to them. With this the webinar came to an end.



CA Chandrashekar Sawant
Convener

POSTER:

The poster features a light beige background with a black border. In the top right corner, there is a logo for SIES College of Commerce and Economics, with the tagline 'RISE WITH EDUCATION'. The main title 'BASICS OF DERIVATIVES MARKET' is centered in large, bold, black capital letters. Below the title, the event details are listed in red capital letters: 'SEPTEMBER 25TH, 2021', 'TIMING : 11AM TO 12PM', and 'PLATFORM : MICROSOFT TEAMS'. On the left side, there is a small portrait of a man, identified as the speaker, Shaun Pai, a Derivatives Analyst. To the right of the speaker's photo is a stylized bar chart with four bars of varying heights, each composed of red and white segments. The bars are set on a white base.

SIES College of Commerce and Economics
RISE WITH EDUCATION

BASICS OF DERIVATIVES MARKET

SEPTEMBER 25TH, 2021
TIMING : 11AM TO 12PM
PLATFORM : MICROSOFT TEAMS

**SPEAKER : SHAUN PAI
(DERIVATIVES ANALYST)**

ACTIVITY 11: FINANCIAL LITERACY AND INVESTOR EDUCATION THROUGH GAMIFICATION

Date – 17 September 2021

Place – Zoom

Avenue- Professional Development

Speakers- Mr. Amanpal Singh Chawla

How was the project carried out?

This project was carried out in collaboration with Rotaract Club of Ruia College, Rotaract Club of Andheri, Rotaract Club of Mulund Hill View and Rotaract Club of Podar College. It was carried out to create awareness and to enlighten the youngsters about investing by our Guest Speaker Mr. Amanpal Singh Chawla who is the founder of Advisor Zaroori Hai, India's leading platform which bridges gap between customer and right advisor.

Impact analysis of the project

It impacted people to know and learn a lot from all the information shared on important topics such as Goal Planning, Retirement Planning, Investment Planning, Tax Planning, Basics of Mutual Funds SIP and Financial Markets. Also highlighted the important aspect of grievance redressal, do's and don'ts, rights and responsibilities and safe usage of digital financial services.

Why was the project carried out?

The project was carried out to create awareness about Investing and to empower youth with knowledge and importance about of Goal Planning, Retirement Planning, Do's and Don'ts of investing, risk mitigation, power of compounding & SIPs, etc.

What was the pre-work done?

Mahek Shah from Advisor Zaroori Hai contacted us and asked if he can conduct a webinar on Financial Literacy for us. I had a word with VP and then filled the permission form after few days permission was granted. Then I started looking for collaboration for this event then we collaborated with RC of Ruia College, RC of Andheri, RC of Mulund Hill View and RC Podar College. There were two links to be filled by the participants one was created by our HRD and other one was sent by Advisor zaroori hai for getting the link of the event on email after they have filled the form. The event link of Zoom was created by Advisor zaroori hai. JPEG and PR Messages were circulated and whatsapp group was created for participants before the event so that we can get maximum participants for the event.

Feedback of the event?

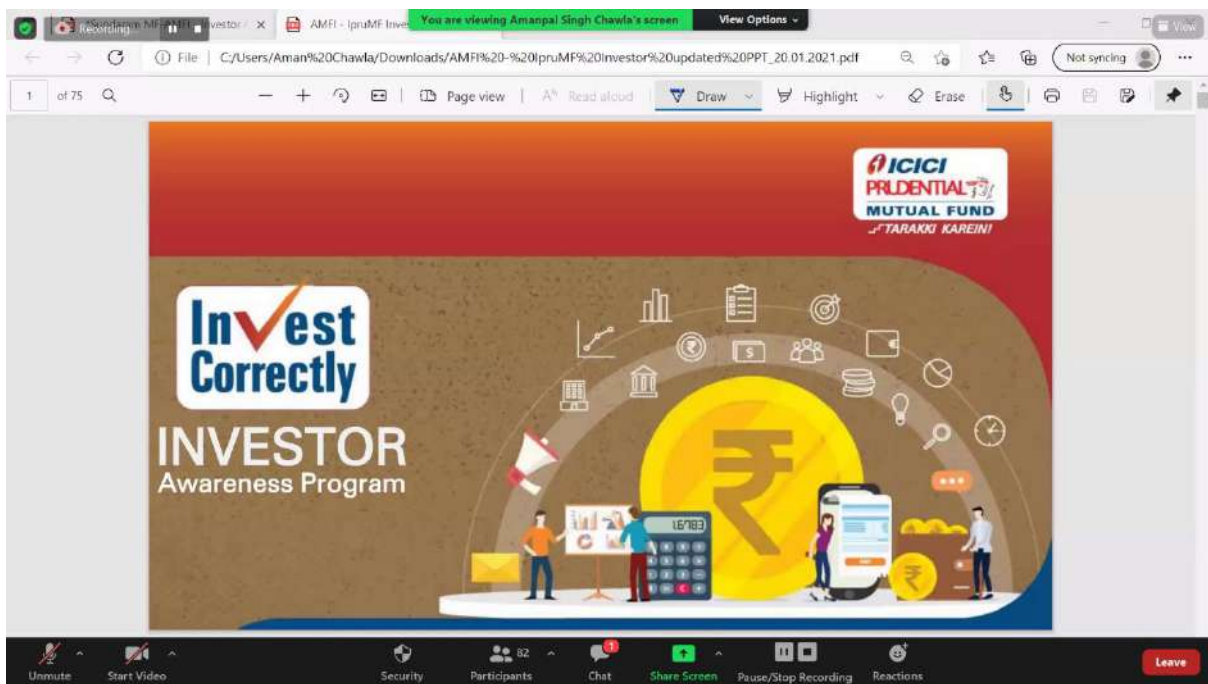
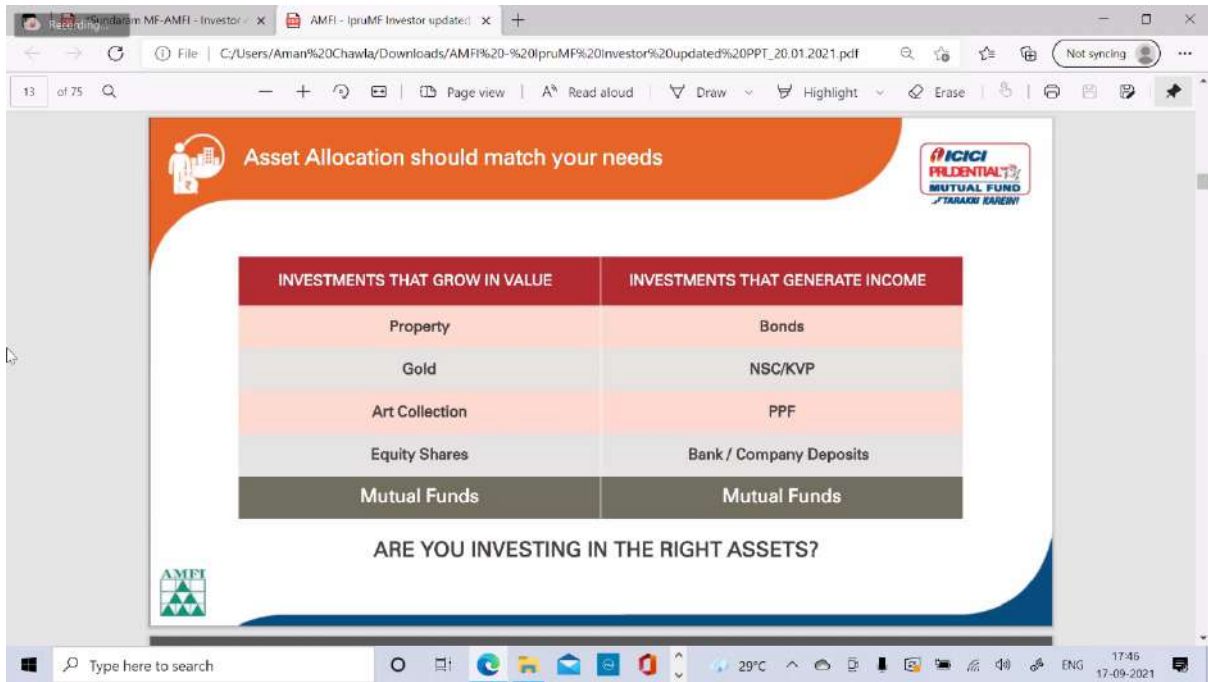
It was very valuable and enlightening session. We got to learn so much about Goal Planning, Investments, Mutual Funds, financial markets, etc. in detail. The way the speaker explained was very easy to grasp.



Falguni Mathews

Convenor

PHOTOGRAPHS:



ACTIVITY 12: SKILLS FOR SUCCESS

Session Speakers: Mr. Prateek Khandelwal & Ms. Rashmi Nambiar

Date: 05/10/2021

Time: 12:30 – 2:00 PM

SIES College of Commerce and Economics organized a session on 5th October 2021 at 12:30 PM. Mr. Prateek Khandelwal and Ms. Rashmi Nambiar from the 'Art of living Foundation' were the speakers for the webinar 'Skills for success' organized for the students on Zoom. 35 students attended the session.

Dr. Harini C, the convenor for this webinar commenced the session by welcoming Mr. Khandelwal & Ms. Nambiar and introducing them to the attendees.

Mr. Prateek and Ms. Rashmi explained to the students how to handle stress during exams and how to achieve success in life. They conducted a live meditation session and taught the attendees relaxation exercises. Everything was well explained leaving no room for doubts.

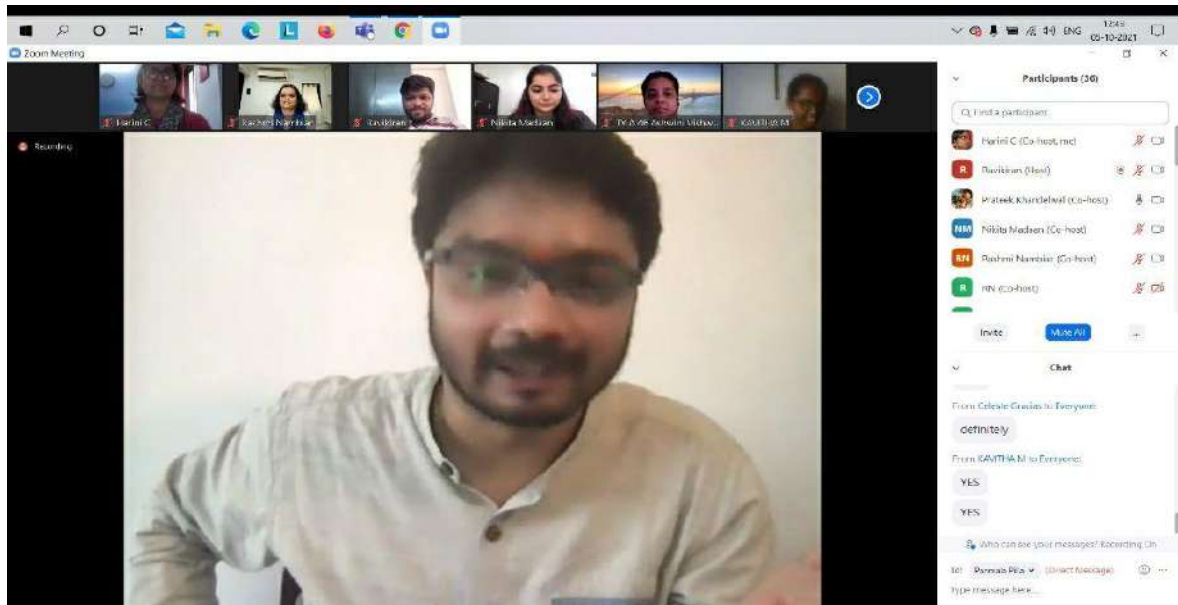
The session ended with vote of thanks proposed by Dr. Harini.



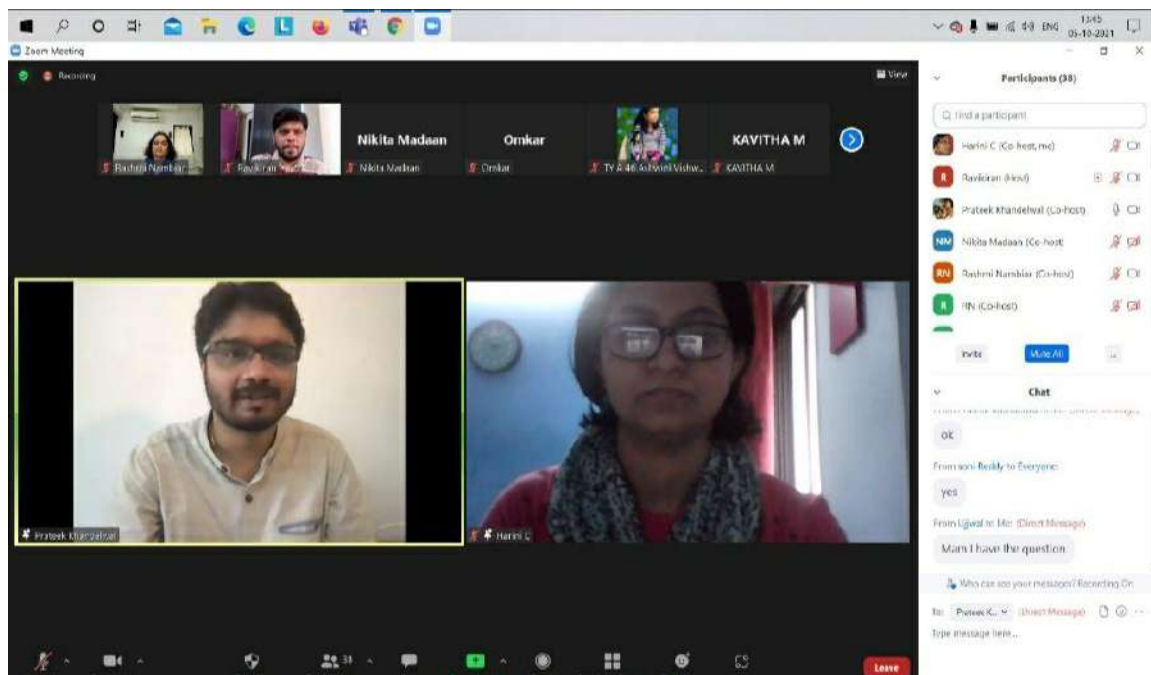
TEACHER IN CHARGE

Dr. Harini C.

PHOTOGRAPHS:



Mr. Prateek Khandelwal explaining the skills for success.



Dr. Harini C. interacting with Mr. Prateek

ACTIVITY 13: STOCK MARKET- INTRODUCTION TO CHART READING

Session Speaker: 1. Mr. Karan A. Pai (Research Analyst)

2. Mr. Rohan Y. Vajirkar (Technical Analyst)

Date and Time: Saturday, 16th October 2021, 10:30 am – 12 pm

Platform: Microsoft Teams

The BAF Department of SIES College of Commerce and Economics (Autonomous), organized a webinar on 'Stock Market- Introduction to Chart Reading' as a part of its Alumni Webinar Series program, on 16th October, 2021 between 10:30 am and 12pm. Mr. Karan A. Pai and Mr. Rohan Y. Vajirkar, currently associated with GEPL Capital were invited to deliver the session, focusing on the Stock Market and Introduction to Chart Reading.

The session witnessed participants of more than 120 students, 3 faculties and the principal Ms. Iffah Shaikh from FYBAF welcomed everyone and invited Dr Nina Roy Choudhury, Principal of SIES College of Commerce and Economics, to say a few words. She stressed the importance of gaining more experience through such sessions and praised the participants for their eagerness to learn and grow. Following Ms. Iffah Shaikh's introduction of the speaker, Mr. Karan A. Pai took over the session's proceedings.

Mr. Karan A. Pai and Mr. Rohan Y. Vajirkar took turns explaining the concepts. They started the session by giving a glimpse of what is financial market and how it works. The session was interactive and insightful, with a larger number of respondents sharing their opinions and ideas. The speaker provided a brief overview of the fundamental concepts of financial markets before moving on to discuss the stock market. The speaker went into detail about the technical analysis. They then went on to discuss the various assumptions that must be considered while performing an analysis. Later, the speaker demonstrated the concept of price trends using live charts and examples.

The speaker gave detailed information about different types of charts used for analysis and even suggested some books for gaining more insight into the topic.

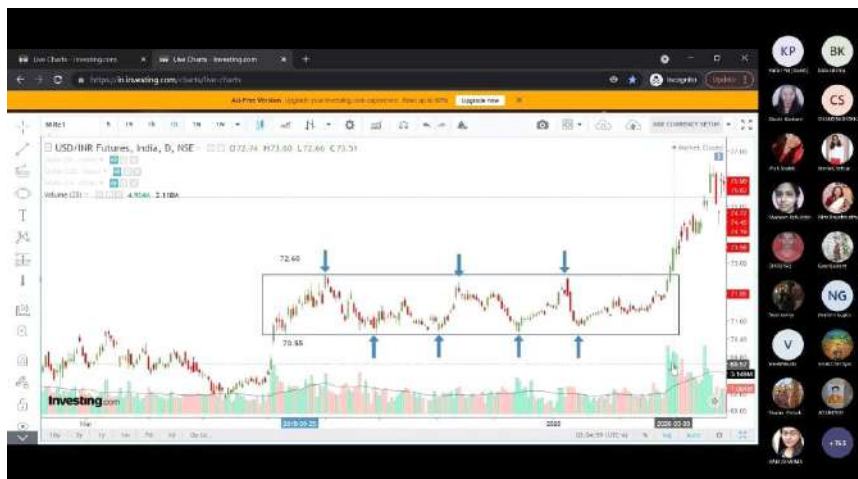
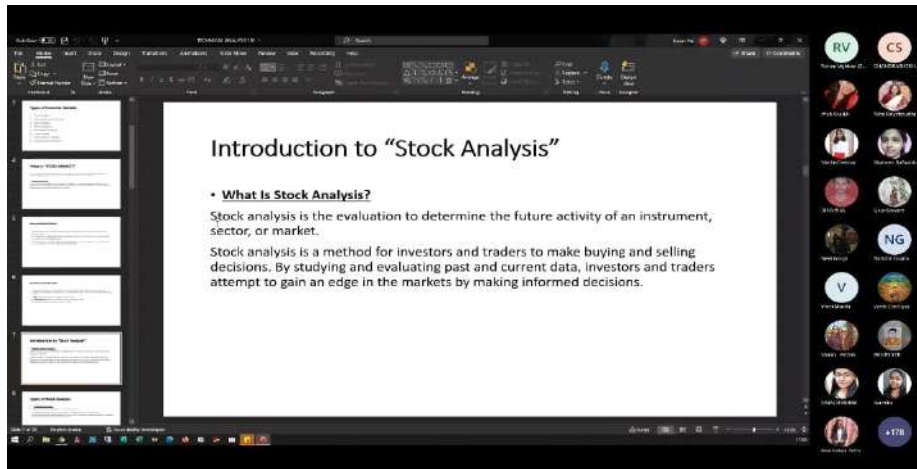
At the end of the session, the speakers answered the audience's questions. The session ended with live student feedback and a formal vote of thanks by Ms. Swati.



CA Chandrashekar Sawant

Convenor

PHOTOGRAPHS:



ACTIVITY 14: WORKSHOP ON TERRARIUM MAKING

DATE: 18/10/2021

Nature Club had organized an online workshop for the students on Terrarium Making on 16th October 2021.

The trainer for the workshop was Ms Manzil Gaendiwala, who has trained the students online by using PPT and used step-by-step demonstration of the Terrarium making which made the learning easy for all.

As many as 292 students across all courses of the college have attended the workshop. The workshop was truly successful.



PRITI THAKKAR
CHAIRPERSON
NATURE CLUB

ACTIVITY 15: DIGITAL MARKETING 101

Date: 21/10/2021

The Entrepreneurship Cell of SIES College of Commerce and Economics organized a webinar on “Digital Marketing 101” on 21st October 2021 from 4:00pm to 5:30 pm. The speaker for the event was Mr. Deep Mehta, the Co-Founder of DigiChefs, an independent high-performance creative agency based out of Mumbai. He has worked on leading brands across a variety of verticals like Health, BFSI, Real Estate, Fashion, Lifestyle, Nutrition, Technology, B2B and more. Mr. Deep is also recognized as one of the top 100 smartest digital marketing leaders for 2019-20 by the World Marketing Congress & CMO Asia in association with ET Rise.

Nicole Pinto, a SYBCOM student commenced the program by welcoming everyone, followed by Principal, Dr. Nina Roy Choudhary’s address to the attendees. She also highlighted the importance of the session and what students would be learning that day. Next, Nicole continued with a brief introduction of the speaker.

Mr. Deep Mehta started speaking on his journey in digital marketing and how he began dabbling in it. He also explained how he noticed a rising trend in the demand for the same. Mr. Mehta broke the ice by asking the attendees their expectations of the session, and major topics they wished him to stress upon. Several attendees participated and answered while Mr. Deep took note of all the questions and topics. He moved on to explain digital marketing, basics of every service, barriers for startup founders and web strategies for startups. The speaker also threw light on topics like Digital Strategy Framework, Funnel Visualization, Factors that affect SEO, Targeting options on Facebook and Instagram, etc.

Following Mr. Deep Mehta’s presentation, a Q & A session took place where all the students and faculty resolved their doubts regarding the subject matter.

Impressed by the webinar, Mrs. Fleur Fernandes, Convenor, expressed her gratitude towards the guest speaker. Riya Shukla, a SYBSCIT student delivered a formal vote of thanks which marked the end of the session. 133 students, 3 faculties and 1 guest speaker were present during the session.



Fleur Fernandes

Chairperson, Entrepreneurship Cell

Factors That Affect SEO Results

The slide features a house-shaped diagram with the following components:

- LOCALIZATION** (Top): Do search engines know where you are?
- BRAND AWARENESS** (Left side of the house)
- TRUST** (Second floor): Do search engines trust you?
- REPUTATION** (Second floor): Do other sites cite you?
- NAVIGABILITY** (Third floor): Is your site easy to crawl?
- CONTENT** (Third floor): Do you offer great content?
- LINKS** (Third floor): Are you popular?
- KEYWORDS** (Fourth floor): Which keywords do your customers search?
- USABILITY** (Fourth floor): Is the experience on your site a good one?
- ANALYTICS** (Fourth floor): Are you measuring your goals?
- TECHNOLOGY** (Fourth floor): Are you using the latest technologies?
- TEAM** (Bottom left): Is your staff committed to SEO?
- GOAL** (Bottom left): Do you know your goals?
- PRODUCT** (Bottom left): Do you have a good product?
- EDUCATION** (Bottom left): Do you take up to date SEO knowledge?
- DESIGN** (Bottom left): Is your web design SEO oriented?

Vertical labels on the right side of the diagram: **OFF PAGE** (top) and **ON PAGE** (bottom).

Logo: **digichief**

Zoom Meeting Interface (Right):

- Participants: DM, anishACHA..., Deep Mehta (G..., MichelleNair, Laxmi Bhart..., NicolePinto, Katelyn Dio..., Fleur Dsouza, MoheshChah..., Venomoflav..., Lakshya Poo..., +83, JosephZach...

Zoom Meeting Grid (Left):

- ShivaDevsdar
- KarthikaNair
- BhaveshtDhumal
- Laxmi BhartiKari
- RiyaShukla
- Shruthi Sridhanandan
- Fleur Dsouza
- OmkarAur sang
- DineshAnanthathayar
- Ramiza
- anishACHARYA
- BhanushreeChippa
- NicolePinto
- Deep Mehta (Guest)

Zoom Meeting Interface (Right):

- Participants: KD, anishACHA..., Katelyn Dio..., MichelleNair, Laxmi Bhart..., NicolePinto, Nina Roycheud..., DM, Fleur Dsouza, ShivaDevs..., SheshBera..., P, +83, PragnaGole...

Group photo of the speaker and participants

ACTIVITY 16: WEBINAR ON CONTENT WRITING

Date: 13th November 2021

Why was the project carried out?

Content Writing, today is no longer just the art of creative thinkers; it is rather much more diverse and vast. The main purpose of the webinar is get to knowledge about content writing for beginners. To make people aware about content writing related clear some basics.

Impact Analysis of the Project?

After analyzing responses on personal chats and feedbacks from different states and countries that we received after the session, the event was very informative, interactive, and for all the participants.

Participants found that session insightful it gave deep insights into the topic.

We got a great and positive response from the participants from different districts, states, & countries too. So we created a WhatsApp group where we can clear everyone's doubts and can stay connected under one roof for sharing the meeting ID, etc.

Feedback of the event from the people who were present/participated:-

1. **Rtn. Deepak Agarwal:** Excellent session for beginners. Hope so you will come with more and more good activities in the future.
2. **Lavanya Rawat (Guest):** It was a great session and insightful. Thank for so much for the initiative.
3. **Rtr. Tanisha:**
4. Would like to join in more upcoming projects. It's an amazing session and informative.
5. **Shraddha Tiwari (Guest):** Thank you Rotaract club Mumbai sky city for organizing such a webinar. It's a grateful session for beginners.



Falguni Mathews

Convenor

PHOTOGRAPHS

Zoom Meeting

Participants (75)

Find a participant

- Shrishti Yadav
- Swati Mishra
- Thakshila Herath
- Trista Shaw
- Rtr. Dhairya II RC SIES SE

Invite Mute All

Chat

From Rtr. Shraddha T... to Everyone: 05:03 AM
yes ma'am, they are so accurate

From Rtr. Shraddha T... to Everyone: 05:11 AM
buzzumo?

Who can see your messages?

To: Rtn Deepak A... (Direct Message)

Type message here...

Zoom Meeting

Anushree Painuly is talking...

Participants (75)

Find a participant

- Shrishti Yadav
- Swati Mishra
- Thakshila Herath
- Trista Shaw
- Rtr. Dhairya II RC SIES SE

Invite Mute All

Chat

From Rtr. Shraddha Tiwari - KC... to Everyone:
yes ma'am, they are so accurate

From Rtr. Shraddha Tiwari - KC... to Everyone:
buzzumo?

Who can see your messages?

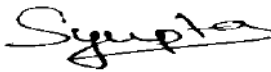
To: Rtn Deepak A... (Direct Message)

Type message here...

ACTIVITY 17: INVESTOR AWARENESS PROGRAM (IAP) – FIRST PAY CHEQUE

Date : 2nd December 2021 (Thursday)
Time : 8.00 am to 9.30 am
Resource Person : Ms.Nidhi Mathuria , Trainer CIEL
Organization : CIEL – Centre for Investment Education and Learning

The Webinar began at sharp 8.00 and Prof. Sugandhi Gupta introduced the speaker – Ms.Nidhi Mathura, Trainer CIEL. The seminar was on the various topics pertaining to bank accounts, Credit cards, Health, Life and General Insurance, Mutual funds and their advantages various asset classes in our investments et.al the seminar ended with an interactive question and answer session. Prof. Sugandhi Gupta thanked the speakers and the seminar was concluded by 9:30 am.



Event in-charge

Ms. Sugandhi Gupta

ACTIVITY 18: FINOVA 2022 - STOCK EXCHANGE EVENT

Date & Time: Saturday, 29th January, 2022; 3 pm- 4:30 pm.

On January 29th 2022, the students and faculty members of the BFM department of SIES CE attended Finova Stock Exchange which was held on Teams virtually. The entire program was organized and coordinated by BFM students under the guidance of the faculty members. The organizing committee's Chairperson was Padma Pillai whereas the Event Head consisted of Ashwamedh Nair and Manasi Parab. Dhairya Bhanushali was the head of the finance and marketing department while Tanpreet Singh and Devanshi Kuradia were the heads of the digital department.

The preparations for the seminar started at 2:30 pm. Our Principal Dr. Nina Roy Choudhary along with the faculty members and 231 participants joined the event from all over the country. The event commenced at 3:10 pm. The event was beautifully hosted by Rakhi Dame from FYBMS, Aditya Iyer from FYBFM and Manasi Parab from SYBFM. The hosts extended their deepest gratitude towards Principal ma'am and the faculty members. Principal ma'am enlightened the participants with her words and the event was briefly introduced to the student participants by the hosts.

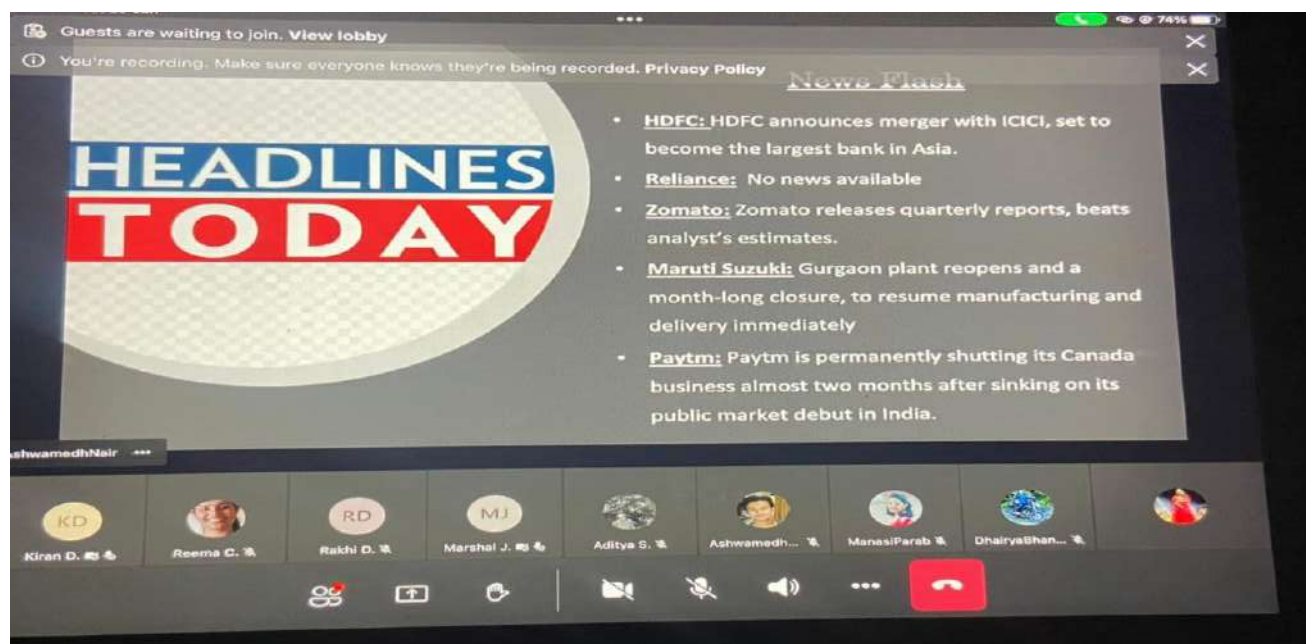
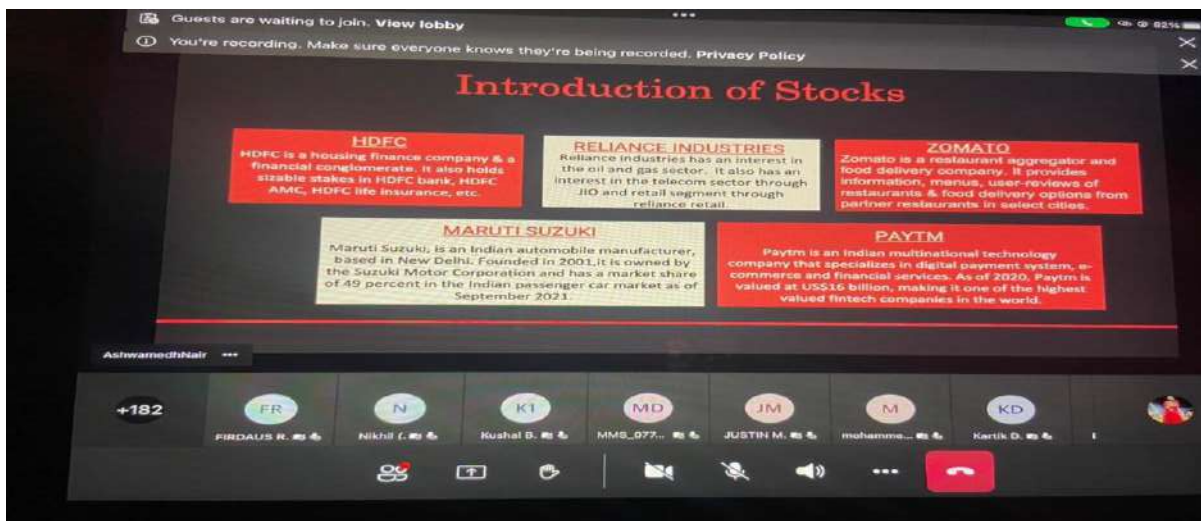
Many doubts and queries of the participants were solved during the event. Reema ma'am said a few words and encouraged the participants to look forward to the results. Manasi Parab from SYBFM proposed the vote of thanks and concluded the event. The participants were instructed that they will receive their certificates via mail and the winners will be contacted by the organizing team. The winner was Firdaus Rakhangi who will be receiving a cash prize of Rs. 4000/-. The First runner up was Shallu who will be receiving an amount of Rs.2000 /- while the second runner, Avinash Deepak Lulla up will receive Rs. 1000/- as cash prize.



Falguni Mathews

Convenor

PHOTOGRAPHS:



Event Poster:



The poster features a dark blue background with a grid pattern and a candlestick chart. At the top left is the SIES logo with the text 'SIES College of Commerce and Economics (Autonomous) RISE WITH EDUCATION'. At the top right is a colorful bull logo. The main text reads 'FINOVA PRESENTS Fse FINOVA STOCK EXCHANGE'. Below this, it says 'EVENT DATE: 29TH JANUARY 2022'. A central gold seal contains the text 'Cash prizes for the winners and E-certificate to all the participants'. To the left of the seal is a red bull head, and to the right is a green bull head. At the bottom, it says 'FREE REGISTRATIONS!!!' and 'Registration open till: 24/01/2022'. Contact information for Padma Pillai and Mith Jain is provided at the very bottom.

SIES College of Commerce and Economics (Autonomous)
RISE WITH EDUCATION

FINOVA
PRESENTS
Fse
FINOVA STOCK EXCHANGE
EVENT DATE: 29TH JANUARY 2022

Cash prizes for the winners and E-certificate to all the participants

FREE REGISTRATIONS!!!
Registration open till: 24/01/2022

CONTACT:
Padma Pillai: 9082510460 Mith Jain: 9082481238

ACTIVITY 19: NATIONAL LEVEL INTERCOLLEGIATE BUSINESS PLAN & START UP COMPETITION ENVISION

Date: 05/02/2022

The Entrepreneurship Cell of SIES College of Commerce and Economics organized an Intercollegiate Business Plan Competition 'EnVision' on 5th February 2022, the Day 2 of E-summit. The Keynote speaker for the seminar was Ms. Shalini Prakash, who is an angel investor, and also author of the book 'Clueless at 30'.

The event began with a warm welcome speech by Anish Acharya, student President followed by inspiring words by Principal Dr. Nina Roy Choudhury. Further, Ms. Shalini Prakash shared insights from her early corporate career and her perception towards entrepreneurship, she also spoke about her book 'Clueless at 30'. She provided students a clear perception on entrepreneurship and solved some queries asked by students. The seminar ended with Mrs. Fleur Fernandes, Chairperson delivering a formal vote of thanks.

After a short break it was time for the competition, where all the finalists had to present their business plan. Details about the rules and regulations along with a detailed introduction of the judges was given by Michelle Vaz, Mithil Panchal, and Rishita Prajapati. The judges for the competition were Mr. Lakshmikant Sharma, Mr. Mrudang Shukla and Mr. Rahesh Donny. Vice-Principal, Dr. Shanti Suresh boosted the morale of the participants with her encouraging words.

Every group was given only 8 minutes of time to put their ideas in front of the judges and all presented well. They came up with some really amazing business plans and had strong vision and confidence in their ideas. The judges cross-questioned the participants, and also properly guided them with their expertise in the field. After the presentations, all the judges shared their views regarding the groups. Dr. Nina Roy Choudhury announced the results. First place was won by Nature Bee, Second by 3D Shapex and Third place by Pawfect Tail.

The event ended with a warm Vote of Thanks given by Ms. Fleur Fernandes, the Chairperson of the Entrepreneurship Cell. 10 faculties, 4 guests and 257 students were part of this event.



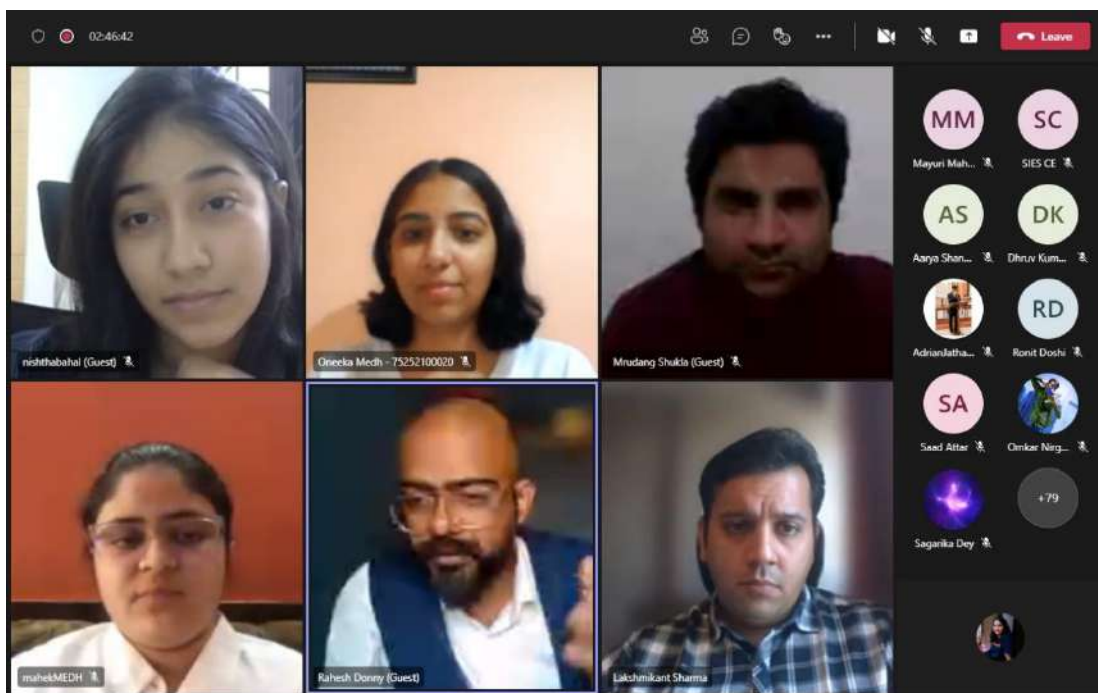
Fleur Fernandes

Chairperson, Entrepreneurship Cell

PHOTOGRAPHS



Group Photograph with Shalini Prakash



Presentation by NatureBee and Feedback by Judges

ACTIVITY 20: HANDS ON TRAINING –SKILL DEVELOPMENT FOR WOMEN’S WEEK

Resource Person: Ms. Trisha Gupta

Date and Time: 28th February to 4th March 2022.

The Women Development Cell of SIES College of Commerce and Economics (Autonomous), organized an interactive hands-on training session from 28th February to 4th March 2022. The resource person was Ms. Trisha Gupta from Oricra Art Studio. 34 participants attended the session.

Day one of the workshop took place on 28th February 2022 from 10am to 1pm. Students were trained to make paper bag and Katha work. The resource person also introduced the basics of paper basket weaving

Day two of the workshop took place on 2nd March 2022 from 10am to 1pm. Students were taught paper basket making and tie and dye.

Day three of the workshop took place on 3rd March 2022 from 10am to 12pm. The basics of brush calligraphy was taught.

Day four, the final day took place on 4th March 2022 from 10am to 12pm. The brush calligraphy session continued for all the participants. The session came to an end by a formal vote of thanks given by Dr. Harini C.

TEACHER IN CHARGE



Harini C.

PHOTOGRAPHS:



(Katha work done by a student during the workshop) (Tie and Dye being done by a teacher)

(Paper Bag made by a student during the workshop)



ACTIVITY 21: DECIPHERING BUDGET 2022

Session Speakers: Dr. Rita Shah, Dr. Pruthviraj Desai, Mr. Natrajan Pillai, Mr. Prithipal Singh.

Date and Time: Wednesday, 2nd March, 2022, 11 am – 1:30 pm

The BFM Department of SIES College of Commerce and Economics Autonomous, organized a session on 'Deciphering Budget 2022' as a part of the FINOVA Fest, on 2nd March, 2022, between 11 am and 1:30 pm. Dr. Rita Shah, Dr. Pruthviraj Desai, Mr. Natrajan Pillai, Mr. Prithipal Singh were invited to have a 90-minute discussion, focusing on the various aspects of the budget presented by the Finance Minister of India Ms. Nirmala Sitharaman.

The session witnessed participation of approximately 86 students (online and offline), the Principal, Vice Principals, 3 faculties and students from various courses such as BCOM, BFM, BMS, BAF, BBI and even BSCIT attended this session. The overwhelming response by the students in order to attend this session was not overlooked by anyone.

The panellists arrived on time and had a small discussion with the Principal as to which areas needed to be targeted and what would the flow of events will be. They were then escorted to the auditorium by the hosts. The event commenced with lighting of the lamp and a devotional song of Lord Ganesha sung by Harshini Satish Kumar from FYBAF and Yagnesh Jetwa from FYJC. The Principal then addressed the audience. The panellists were introduced to the audience by the hosts, Ashwamedh Nair from SYBFM and Hiya Doshi from FYBFM. The panellists were presented with mementos by Vice Principal, Dr. Shanti Suresh and BFM Coordinator, Ms Reema Castelino. Dr. Rita Shah took charge as the moderator of the event.

Mr. Prithipal began the discussion by mentioning what this year's budget meant. He pointed out that it was a continuation of the previous year's budget which was influenced by COVID-19 and was kept in consideration the coming year by including the Russia-Ukraine war.

Dr. Pruthviraj continued the discussion by saying that everyone focuses on what impacts them individually in the latest budget. He explained that there are 4 aspects of a budget, Capital Receipts, Revenue Receipts, Capital Expenditure and Revenue Expenditure.

Mr. Natrajan went along in similar lines and mentioned that this year's budget is a seed and the result will only show 2-3 years later. He also opined that you have to invest early to get the intended results in future. Mr. Prithipal mentioned that due to COVID-19, every country started looking at the most reliable supplier for import instead of the cheapest supplier. Mr. Natrajan pointed out that the budget has focused on the farmers also by providing them with incentives and facilities. The panellists provided insights and tips throughout, one of which was that students should preferably open a Demat accounts while taking admission and invest a sum of money monthly to learn about the markets on their own. Dr. Rita noted that the impact of this budget is going to be better infrastructure and more job opportunities. She also spoke about how the budget has recognized digital assets for the first time in India.

The panellists then entertained questions arising in audiences' minds in order to get their concepts clear. The question-and-answer round was very interesting as it allowed the students an opportunity to interact with the panellists and share their views and queries.



Reema Castelino
Convener

Photographs: Panel Discussion



ACTIVITY 22: MENTORING FOR INCUBATION FOR THE WINNING BUSINESS PLANS AT ENVISION

Session Speakers: Mr. Balakrishnan Chelakara Narayanan, Director of First Maritime Private Limited and Anantaum Corpora Private Limited was the Mentor.

Date and Time: 12th and 13th April 2022 from 11 am to 1 pm

The Entrepreneurship Cell of SIES College of Commerce and Economics organized Mentoring for the winning business plans of our students at EnVision 2021 and EnVision 2022. It was held on 12th and 13th April 2022 from 11 am to 1 pm. Mr. Balakrishnan Chelakara Narayanan, Director of First Maritime Private Limited and Anantaum Corpora Private Limited was the Mentor.

Fleur Fernandes, the Chairperson of Entrepreneurship Cell, welcomed and introduced the mentor. The mentoring session was conducted one on one with each winning team. Each group had to present their business plan to the mentor for around 8 minutes, after which the mentor shared his analysis and suggestions with the students. Mr. Balakrishnan guided the students on how to give a headstart to the business plan. His suggestions included ideas on how to scale the business in order to maximize profit and also on how to leverage technological advancements. He emphasized a lot on networking and the benefits it offers. He advised the teams to prepare monthly budgets for the first 6 months, undertake product testing and to apply for patent.

The students found Mr. Balakrishnan to be very approachable. He patiently answered all the queries. His inputs were of great value and motivated students to come forward as a young innovative entrepreneur. The session ended on a high note with the mentor offering his expertise and additional avenues for collaboration.

Dr. Nina Roy Choudhury, Principal of the college expressed her gratitude to Mr. Balakrishnan for sparing his valuable time and guiding our budding entrepreneurs. 2 faculties, 2 guests and 9 students were a part of this session.



Fleur Fernandes

Chairperson, Entrepreneurship Cell

ACTIVITY 23: BUSINESS ETIQUETTES, GROOMING AND PRESENTING YOURSELF IN THE CORPORATE

Session Speakers: Prof. Priyanka Dhingra, a Marketing faculty at IBS

Date and Time: 17th August 2021 from 3:00 p.m. to 4.45 p.m.

In association with IBS, The Internship Cell of SIESCE organized a Student Development Program on 17th August 2021 from 3:00 p.m. to 4.45 p.m. Prof. Priyanka Dhingra, a Marketing faculty at IBS having over 20 years of experience, was the speaker for the webinar 'Business Etiquettes, Grooming and Presenting yourself in the Corporate.'

A student member of the Internship Cell, Kunjal Gangar, commenced this program by introducing the theme of the webinar. Dr. Nina Roy Choudhury, the college Principal, was invited to share her thoughts regarding this initiative taken by the Cell and warmly greeted the guests. Another student member, Reshma Khan delivered a brief introduction about the speaker, Prof. Priyanka Dhingra.

Prof. Priyanka began by introducing herself to the attendees by sharing her interests. She then proceeded by explaining the importance of etiquettes and how they are influenced by our culture. She adequately explained several etiquettes like Handshake etiquettes, Cellphone etiquettes, WhatsApp etiquettes and Email etiquettes. Thereafter, the students eagerly took part in the 'Etiquette quiz.'

In the next segment, she gave some advice on grooming and presenting oneself in internship interviews. She resolved all the doubts that the students of SIESCE asked. Everything was clarified, leaving no room for confusion or questions.

After a very interactive session with the attendees, Prof. Priyanka Dhingra let Mr. Jyotiram Alave, the senior branch manager at Thane branch of IBS, take over. He gave some information about IBS and the programs offered by them. Lastly, Mahek Shah, the President of the Internship Cell gave a short closing note. Mrs. Fleur Fernandes, the Chairperson of The Internship Cell expressed her gratitude and ended this webinar.

All in all, this webinar was a very informative one and the students had a lot to take away. 122 students, 2 faculties from SIES and 3 representatives from IBS were present for the session.



Fleur Fernandes

Chairperson, Internship Cell



Prof. Priyanka Dhingra explaining different etiquettes



Mr. Jyotiram Alave sharing information on IBS

ACTIVITY 24: LEADERSHIP SKILLS

Session Speaker: Dr Mukti Patel, Executive Director IMRC (Innovative Motivation and Research Center)

Date and Time: Saturday, 4th September 2021, 10 am

On September 4th 2021, the students and faculty members of the BFM department of SIESCE attended a seminar on Leadership Skills which was held on Teams virtually. The entire programme was organized and coordinated by SYBFM and TYBFM students under the guidance of Falguni Ma'am. The organizing committee's Chairperson was Padma Pillai whereas Vice-Chairperson was Dhruval Patel. Devanshi Kuradia and Tanpreet Singh Chawla were the head while Parth Lajawala and Manasi Parab were the sub-heads of the committee.

The preparations for the seminar started at 9:45 am. Principal Ma'am along with 3 faculty members and 73 participants joined the seminar. The guest speaker Dr Mukti Patel arrived at 9:55 and the seminar was commenced. The seminar was beautifully hosted by Manasi Parab, a student of SYBFM. The host briefly introduced the guest speaker and Principal Ma'am congratulated the BFM department for conducting the seminar and thanked the guest speaker for taking out some time from her busy schedule to grace this event.

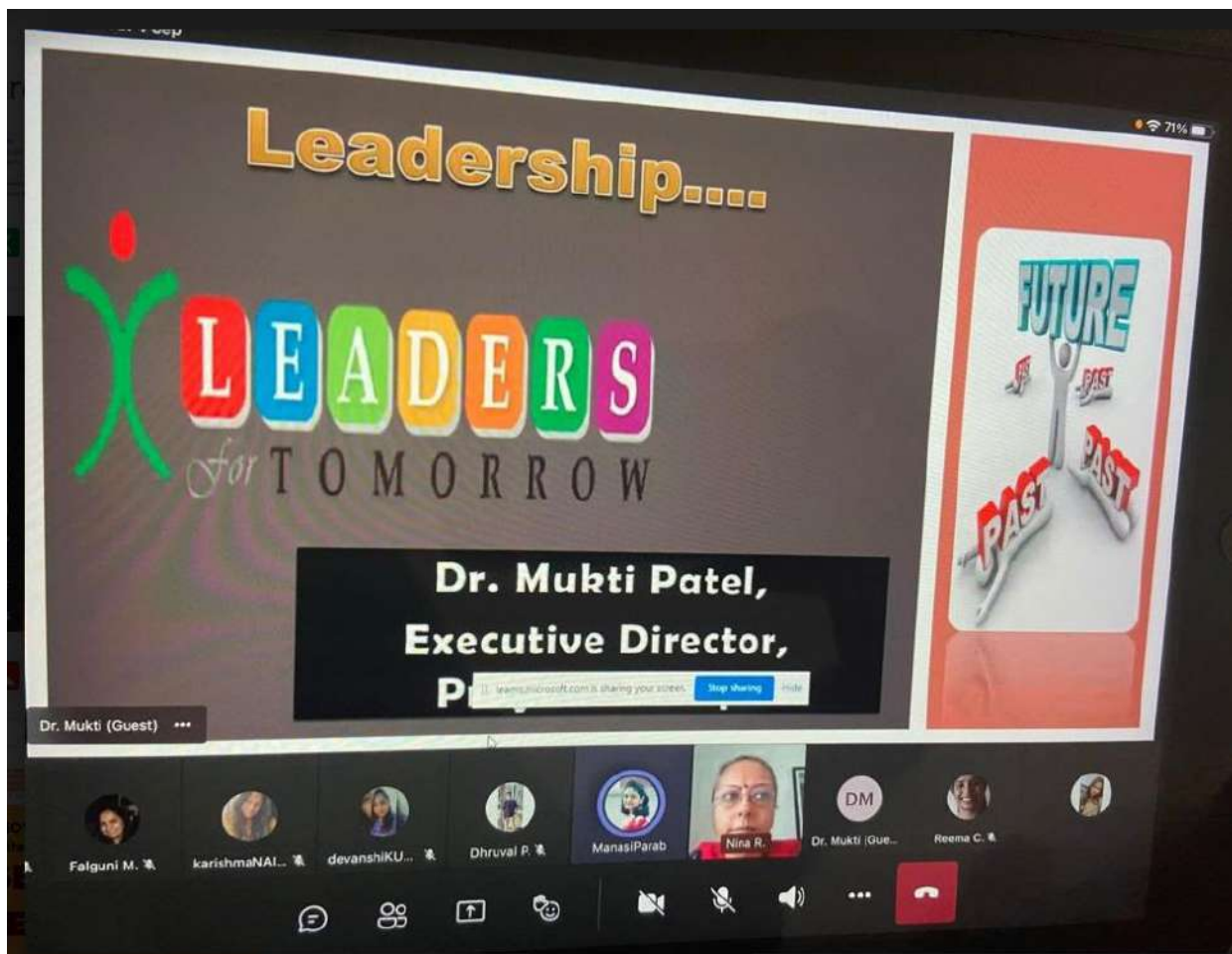
Dr Mukti Patel, the guest speaker, covered various aspects of leadership skills through a PowerPoint presentation. At the end of the seminar Principal Ma'am highlighted some real-life situations and Dr Patel addressed them wonderfully. Manasi Parab gave a vote of thanks and ended the seminar.



Falguni Mathews

Convenor

PHOTOGRAPHS:



ACTIVITY 25: E- MINDS PRESENTATIONS ON ENTREPRENEURSHIP

Session Judge : Mr. Swarn Singh, General Manager, Research and Development at Britannia

Date and Time: 4th December 2021 from 11:00 am to 2:00 pm

The Entrepreneurship Cell of SIES College of Commerce and Economics organized an inter-collegiate National level brainstorming event “E-minds” on 4th December 2021 from 11:00 am to 2:00 pm. The judge for the event was Mr. Swarn Singh, General Manager, Research and Development at Britannia. He has 20+ years of work experience in the FMCG sector.

Mithil Panchal, a SYBMS student commenced the program by welcoming everyone, and giving a brief introduction about the college as well as about the Entrepreneurship Cell. This was followed by Principal, Dr. Nina Roy Choudhury’s warm address to all the participants. She also highlighted few key points about the event and spoke very encouraging words for those participating in the event. Next, Rishita Prajapati continued with a brief introduction of the judge.

Nicole explained the rules and regulations of the event and then she called upon the groups to pitch their ideas in front of the judge. Groups presented their innovative and unique ideas like ‘Star Wash’, ‘Space Walks’, ‘Nestle batteries’, ‘Yardley clocks’. In all, 14 groups presented. All of them had put their best foot forward and displayed their amazing presentation skills, mesmerizing the judge and the audience. Once the presentations concluded, Mr. Swarn Singh graced the event with his suggestions and advice to participants. Overall, it was a very good experience and a good exposure for all the teams who participated. 48 students, 4 faculties and 1 judge were present in the session.

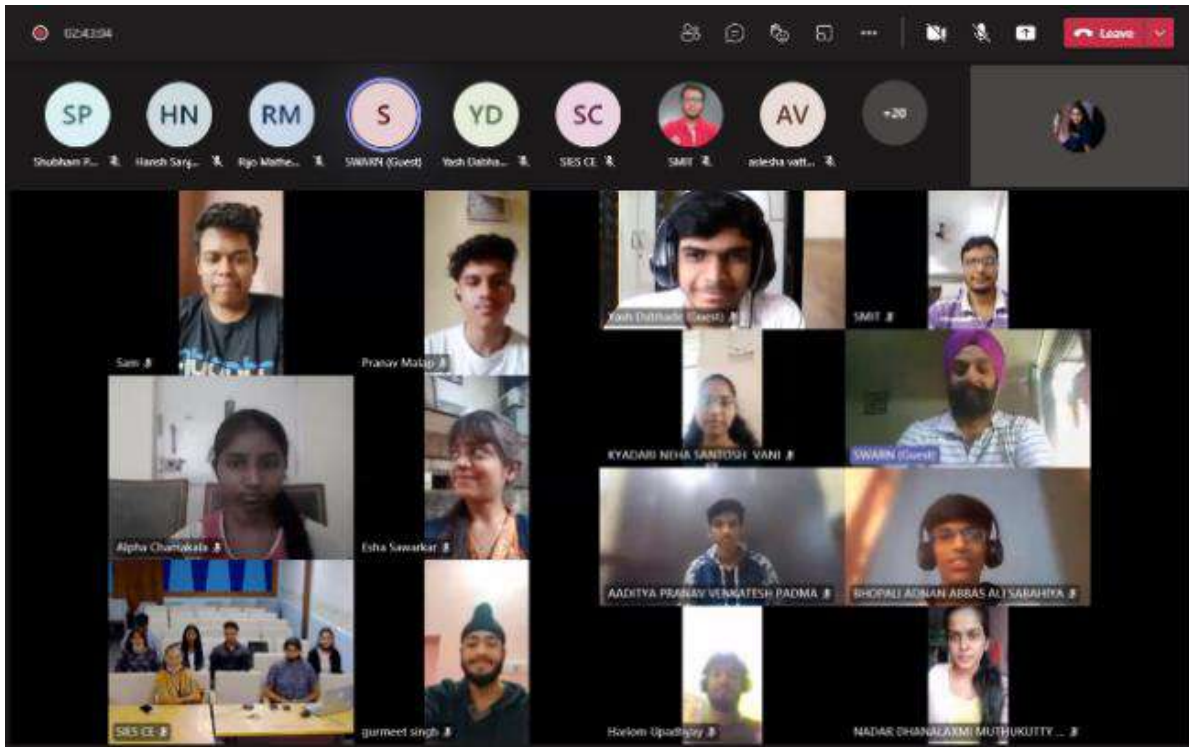
In the end, winning groups were announced by Mr. Swarn Singh. ‘Starwash’ (Starbucks dishwasher) bagged the 1st prize, Bisleri Phenyl secured the 2nd prize and Sundaram Shampoo was given the 3rd prize.

Impressed by the event Dr. Nina Roy Choudhury, our Principal, expressed her gratitude towards the judge, Mr. Swarn Singh. Sheetal Uppalwar delivered formal Vote of Thanks which marked the end of the session.

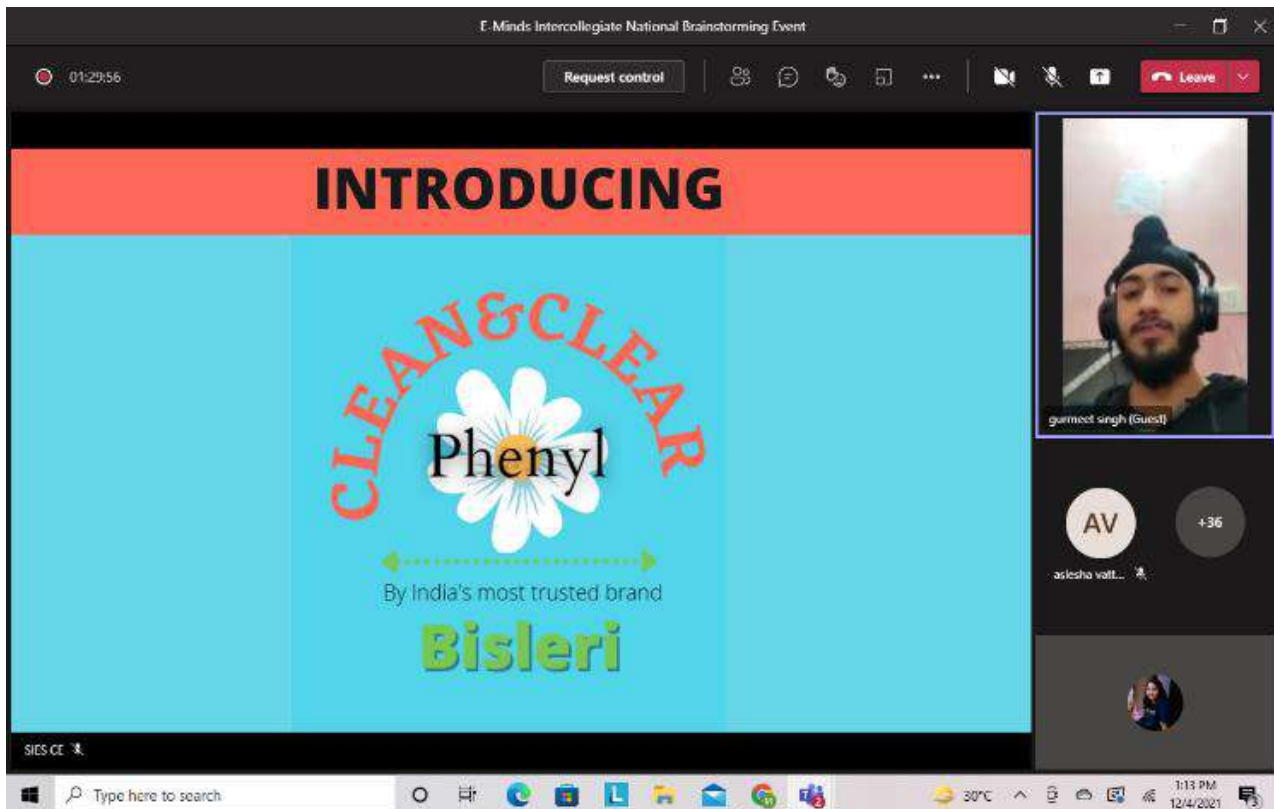


Fleur Fernandes
Chairperson
Entrepreneurship Cell

Photographs from the event:



Participants, Judge and Organising Committee



Participant presenting his business plan

ACTIVITY 26: HOW TO SOLVE CASE STUDIES

Session Judge : Mr. Mithrakumar Sasikumar

Date and Time: 22nd January 2022 from 4:30 pm to 6:00 pm

The BMS Department of SIES College of Commerce and Economics (Autonomous) in association with the Chartered Institute of Management Accountants (CIMA) organized a Student Development Session on 'How To Solve Case Studies', on 22nd January 2022 from 4:30 pm to 6:00 pm. Mr. Mithrakumar Sasikumar, All India Rank 1- CIMA Operational Case Study exam 2020, was invited to deliver the session. The session witnessed the participation of more than 157 students, 4 faculties, 2 CIMA representatives.

Mrs. Fleur Fernandes, a BMS faculty and Program Coordinator for CIMA CGMA FLP, welcomed everyone and invited the Principal, Dr. Nina Roy Choudhury, who spoke about the necessity of improving case-solving skills. She also underlined the need of such sessions for student growth. Next, Mrs. Fleur Fernandes introduced the speaker, Mr. Mithrakumar Sasikumar who took over the proceedings.

Mithrakumar briefly described his CIMA Operational level case study exam experience. He demonstrated how to edit a case, analyze a case, and stated the importance of highlighting the major points, by using an example of his own case study question. Further, Mithrakumar explained the students how to Build Answers in a step-by-step manner, namely, identify and list down the requirements of the question, give additional information and references, customize the answer to suit the case scenario. After that, he addressed the queries and doubts of the audience.

The session ended with a quick glimpse about CIMA by the organization's representative, Mr. Rohit Mohan, collection of student feedback, and a formal vote of thanks by the BMS faculty, Mr. Vinayak Krishnan.



Fleur Fernandes

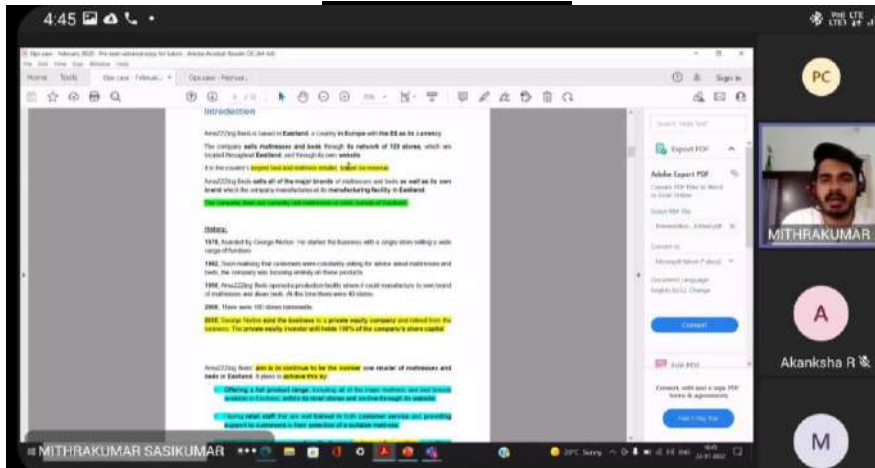
Program Coordinator - CIMA CGMA FLP

BMS Department

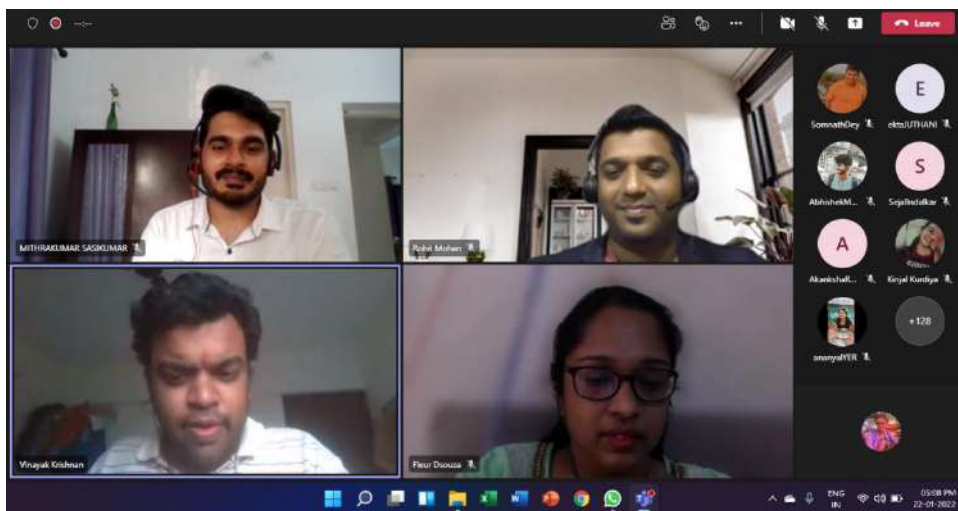
Meeting Recording Link:

https://siescms.sharepoint.com/:v:/r/sites/SYBMSB2020-21/Shared%20Documents/General/Recordings/Student%20Development%20Program%20on%2027How%20To%20Solve%20Case%20Studies%27%20in%20collaboration%20with%20CI-MA-20220122_163845-Meeting%20Recording.mp4?csf=1&web=1&e=wdFrYh

PHOTOGRAPHS



An example solved during the session by the speaker
Vote of thanks by the BMS faculty and Convenor



ACTIVITY 27: FINATIX 2022

Date and Time: Saturday, 22nd January 2022 Time- 11:00 am to 1:00 pm

The Department of B.Com (Accounting and Finance) of SIES College of Commerce and Economics (Autonomous) conducted the annual departmental fest on 22nd January, 2022 under the guidance of CA Darshak Doshi. The Chairperson of FINATIX 2022 was Ms. Deepika Iyer (TYBAF) and Vice-Chairperson was Ms. Soumita Banerjee (SYBAF).

The Quiz based event was conducted in two rounds where questions were based on finance, accounts and tax questions. The event was a grand success with a registration of 182 students- out of which 156 students were from SIES College of Commerce and Economics whereas the rest 26 students were from different colleges all over Mumbai.

The event was divided in Round 1 and 2. There were 106 participants on the day of the fest for Round 1 -out of which 91 students were from SIES College of Commerce and Economics and 15 were from other colleges. In the final round, a total number of 50 participants qualified. The top 3 winners were declared at the end of event.

The feedback from the participants was positive and this year through the quiz the students gained knowledge about various topics. The organising team overcame the barrier of quarantine by successfully conducting the fest on a virtual platform.

ACTIVITY 28: FINEANS CASE STUDY COMPETITION

The BMS Department of SIES College of Commerce and Economics (Autonomous), in association with Chartered Institute of Management Accountants (CIMA), organised the FineAns Case Study Competition between 23rd January, 2022 and 25th January, 2022.

The Case Studies provided hypothetical scenarios, based on real life situations, and the competition witnessed participation of 50 teams and a total of 188 participants.

The students were asked to form teams of 3 - 4 members and the registrations opened on 20th January, 2022. 56 teams registered themselves and the registrations closed on 22nd January, 2022. On 23rd January 2022 at 12 noon, the case studies along with the questions were released to the participants, and teams were required to submit the solutions in presentation format by 12 noon on 25th January, 2022.

The results were declared on 27th January, 2022 and the winners are as follows :-

1st Place : M.Mun - Manav Matta and team – SYBCOM

2nd Place : Kautilya - Varsha Soni and team – TYBMS


3rd Place : Finstar - Neha Shetty and team – SYBMS

The winners were awarded cash prizes and certificates.



Fleur Fernandes

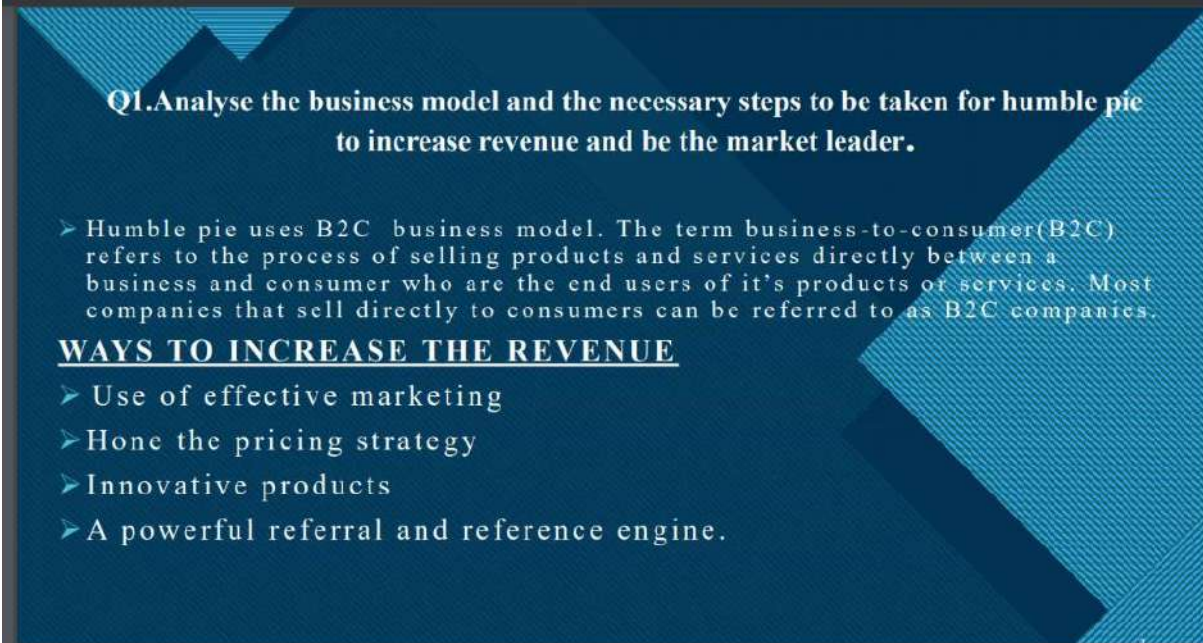
Convenor



Vinayak Krishnan

Co- Convenor

PHOTOGRAPHS




Q1. Analyse the business model and the necessary steps to be taken for humble pie to increase revenue and be the market leader.

➤ Humble pie uses B2C business model. The term business-to-consumer (B2C) refers to the process of selling products and services directly between a business and consumer who are the end users of its products or services. Most companies that sell directly to consumers can be referred to as B2C companies.

WAYS TO INCREASE THE REVENUE

- Use of effective marketing
- Hone the pricing strategy
- Innovative products
- A powerful referral and reference engine.

A presentation slide from Intellect Champs





1. Cruise has been proposed the Radio-frequency identification (RFID) tags to gather the data about passenger behaviour aboard ship. This records the passenger movements, which gives a detailed picture about where the passengers spend time most.

- Through RFID, we can collect numerous data from time to time. In this way, we come to know where the passengers spend time from most to least places.
- Going through this information, we can increase our services, to those targeted passengers who visit less, by encouraging them to join, showing them how other passengers have enjoyed.
- If any of the sector (place) has least visits we can drop that plan through which we can save the cost or we can modify that place according to the passenger's requirements.
- We can save cost on those products which are not at all consumed by passengers. Stocking those products which are mostly consumed. By this, it will help us in preventing overstocking or understocking the product.
- Hence, in this way we can go with the plan and control over the cost more effectively.

A Presentation Slide from Case Hustlers


EVENT POSTER:



FineAns Case Study Competition (CIMA Business Games)

- Open to all SY, TY and PG students of SIESCE
- Date: 23rd to 25th, January, 2022
- Win Amazing Cash Prizes.

FOR FURTHER DETAILS, CONTACT:
Vidhi Savla - 8828860005
Pruthika Chavan - 9004942100



ACTIVITY 29: NOSTRUM 2022' A POWERPOINT PRESENTATION COMPETITION

Session Speaker and judge: Dr. Yogini Dixit (Ph.D. in Economics)


Date & time : 25th February, 2022 8:00 am – 11:00 am

Banking and Insurance Department of SIES College of Commerce and Economics, Autonomous, launched a new fest called "Nostrum" in the year 2021. The theme for Nostrum 2022 is "Issues and Challenges in Banking and Insurance Sector during Pandemic,". The competition was conducted virtually and hosted by third-year students from batch 2021-2022. Students from FY, SY, and TY participated in the competition. The session was conducted on the Microsoft Teams platform.

The event began with a prayer followed by a welcome speech from the principal, Dr. Nina Roy Choudhury, and an enriching session by Dr. Yogini Dixit (Ph.D. in Economics) the chief guest. The presentation competition lasted for almost two and a half hours. The competition consisted of research done by the students on the related theme. The students prepared a PowerPoint presentation on the topic and were allowed to present, the time given for the presentation was about 4-7 minutes.

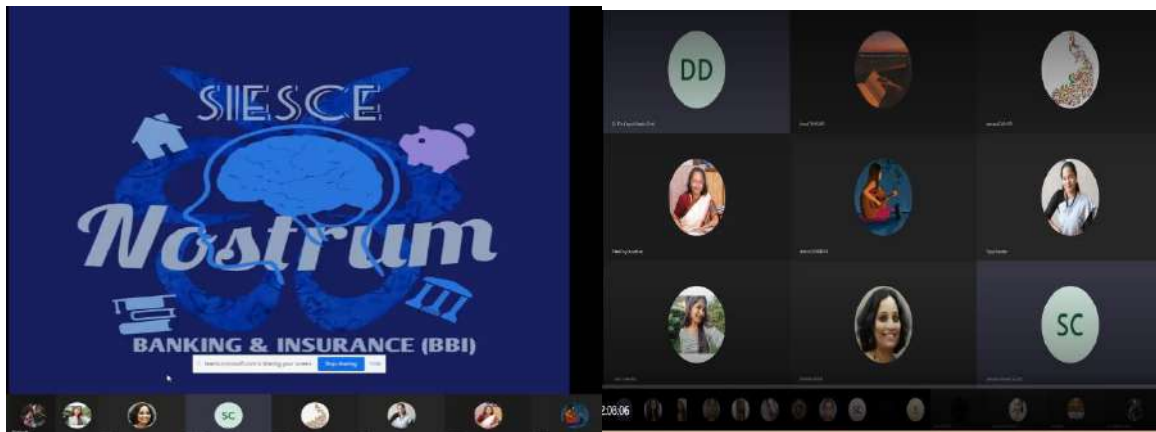
Ms. Shailashri Uchil the coordinator of B.Com Banking & Insurance Department provided useful recommendations and complimented the team.

The competition's winners received E-certificates and cash awards, while the rest of the participants received participation certificates. A vote of thanks brought Nostrum to an end. The programme was quite educational, with a variety of fresh topics that piqued everyone's interest in learning.



Vijaya Sunder

Event In charge



PIC 3 DR. YOGINI DIXIT

ACTIVITY 30: SIES INTERCOLLEGIATE DEBATE COMPETITION

Session Speaker: Ms. Gauri Reddy and Mr. Vishal Shankar

Date and Time: 26th February 2022, 11am to 2pm

The Speakers' Forum Club of SIES College of Commerce and Economics (Autonomous) along with team Fantasies, organized an inter-college debate competition with the theme being India@75 on 26th February 2022 from 11am to 2pm.

The session witnessed participation of 6 teams with 2 participants each across various college, two judges, Ms. Gauri Reddy and Mr. Vishal Shankar.

The session started once the Principal, Mrs. Nina Roy Choudhry joined the session. Ms. Rashi Shetty started off the session by welcoming the two judges and giving a brief introduction about the debate competition and requested the principal to give the welcome address.

A brief introduction about both the judges was given and they were asked to say a few words to the participants.

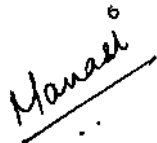
Once the introduction was done, the 3 topics were introduced. The rules and regulations were conveyed once more and the competition began.

The session began with the teams being identified with designated letters. Team A spoke on the topic 'Is privatisation/disinvestment the way forward?'. Once they were done, time was given to the judges to score each participant. Team C went next with their topic of choice 'Are our cultural values endangered?'. Time for scoring the team and the participants was given to the judges. Team E and Team G respectively went next and they too spoke on the topic 'Are our cultural values endangered?'. Team H spoke on the topic 'Is privatisation/disinvestment the way forward?' and finally Team J, the final team spoke on the topic 'Are universities of the past still the future?'. Once all teams spoke, time was given to the judges for a final evaluation and the scores were submitted.

While the scores were being evaluated, Ms. Sophia Joseph share a few encouraging words to the participants of the competition.

The winners, Team C from Chetna College (Samira Sayyed and Lokesh Shinde), Team J from SIES College of Commerce and Economics (Ananya Shetty and Aditi Prasad) and Team E from LS Raheja College (Krisha Jain and Sana Mohammed), as well as the best speaker for the competition, contestant J2 (Aditi Prasad) were announced by Ms. Manasi Shah and the session ended with a formal vote of thanks by Ms. Rashi Shetty.

TEACHER IN CHARGE



Manasi Shah

PHOTOGRAPHS:



Words of Wisdom by the Judges



Welcome address by Ms. Manasi Shah

ACTIVITY 31: DEVOPS TECHNOLOGY

Session Speaker: Mr. Khozema Z. Nullwala, Industry Expert, JP Morgan Chase

Date and Time: Saturday, 30th October 2021, 9 am – 10 am

The event was hosted by Mr. Ajay R. Gupta, a faculty member at the SIES College of Commerce and Economics. The speaker for the day, Mr. Khozema Nullwala is currently working on DevOps capability at JP Morgan Chase and has prior experience as an Application Development Specialist at Accenture. He also has a past 5 years of teaching experience as a college lecturer.

The event started with an unforgettable piece of knowledge – “We are forever students in the ever-growing IT industry, the tech waits for no one and is changing tremendously.” And soon we started with a quiz to understand the audience knowledge regarding DevOps. The prominent keywords were also discussed such as Development, Operations, Software and many more.

We were then presented with the meeting agenda listing SDLC, Agile, the DevOps principles, key terminologies, infrastructure, the landscapes & roadmaps, real-world use cases and a Q&A session to wind it up. And with that agenda setup we dived right into the Software Development Life Cycles, talking about the different phases – planning, analysis, design, coding, building, testing, deploying and maintenance. The drawbacks of the waterfall model and how absolute and irrelevant the idea becomes after many years due to technological advancements.

Later we discussed the 4 Core values of Agile and the different frameworks like scrum that embeds the agile principles and manifestos. The origins of DevOps were discussed along with the story about Patrick Debois, who started a DevOps based conference, also known as DevOps day. The book Continuous Delivery by Humble and Farley was recommended alongside curriculum books to read.

The audience was then introduced to the different terminologies like Terraform, the roadmap & the infrastructure of DevOps. Many study links and resources were also shared to increase the spectrum of knowledge in the topic.

We then moved on to the Q&A session and the event concluded as Ms. Mamta Pandey gave a vote of thanks, thanking the incredible speaker Mr. Khozema for his valuable time & great will to share his knowledge and experience with the students.

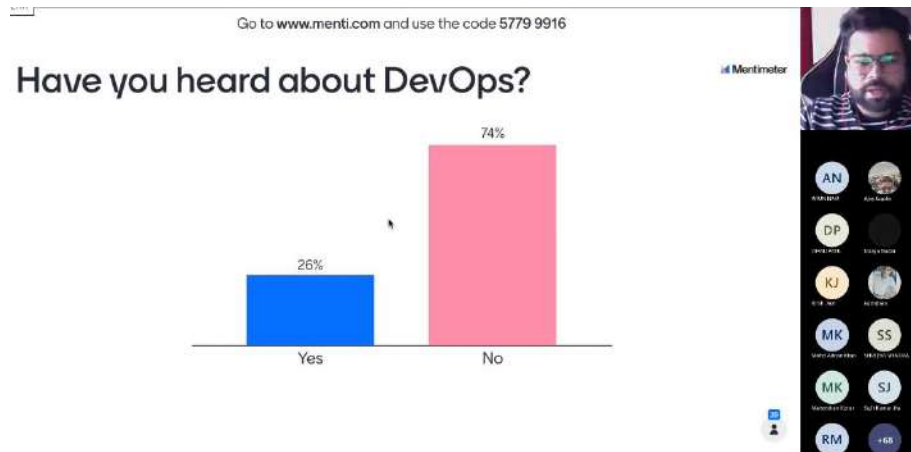
To end the report, I would like to quote a line by Mr. Khozema which every participant took back with them, “Depth of knowledge is not necessary but it’s the breadth of knowledge which matters. Eagerness from the student’s part to explore and learn topics & intricacies outside of the curriculum is what sets them apart from the crowd.”



Mr. Ajay R. Gupta

Convenor

PHOTOGRAPHS:



Speaker's interaction with the students in form of a Quiz

```
Code File Edit Selection View Go Run Terminal Window Help
DevOps
Users / khazamunifwala > DevOps
1 Agenda
2 -----
3 1. Introduction
4 2. Ice Breaker
5 3. Introduction to DevOps
6   SDLC
7     Planning, Analysis, Design, Coding, Building, Testing, Dep
8
9     Waterfall Model
10
11    Agile
12 4. DevOps Principles
13 5. Few Key Terminologies
14    CI/CD
15    Infrastructure as Code
16 6. Sharing the landscape and roadmap to DevOps Engineer
17 7. Real World use cases
18 8. QnA
```

The screenshot shows a code editor window with an agenda for a DevOps presentation. The agenda items are: 1. Introduction, 2. Ice Breaker, 3. Introduction to DevOps (with sub-points for SDLC: Planning, Analysis, Design, Coding, Building, Testing, Dep; Waterfall Model; Agile), 4. DevOps Principles, 5. Few Key Terminologies (with sub-points for CI/CD, Infrastructure as Code), 6. Sharing the landscape and roadmap to DevOps Engineer, 7. Real World use cases, and 8. QnA. A video feed of the speaker is visible in the top right corner of the screenshot.

The speaker elaborating on SDLC and various process models

ACTIVITY 32: MICROSOFT EXCEL LIKE NEVER BEFORE

Session Speakers- Mr. Ketan Soni & Mr. Anuj Dhagat

Date & Time: 28 November 2021, 05:30 pm to 07:30 pm

How was the project carried out?

This project was carried out in collaboration with Rotaract Club of Mumbai Anchors and 13 other clubs. Other clubs were Rotaract Club Of Universal College of Engineering, Rotaract Club of Mulund Hill View, Rotaract Club of King's Circle Matunga, Rotaract Club of Bombay Pier, Rotaract Club of Usha Pravin Gandhi College, Rotaract Club Of SIES College, Sion (West), Rotaract Club of VPM RZ Shah College, Rotaract Club of Mumbai Downtown, Rotaract Club of Mumbai Kandivali West, Rotaract Club of Bombay NorthWest Malad, Rotaract Club of KC College, Rotaract Club of Mumbai Nariman Point and Rotaract Club of Hinduja College.

The Guest Speakers of the event was Mr. Ketan Soni is the proprietor of Raj Computers Academy which has 55 branches in Mumbai and 116 branches across India and Mr. Anuj Dhagat is an advanced excel and tally trainer and has conducted 100+ workshops on the same.

Impact analysis of the project: It impacted people to know and learn a lot from all the information shared on important topics on excel which will be really helpful in future. Topics such as sorting of data, advance filter, remove duplicates, data validation, convert text into columns, goal seek, pivot table, cell reference, logical conditions, vlookup and hlookup, etc. They also shared notes of Excel and assignments on the topics taught so that we also get a practical experience of the same.

Why was the project carried out? The project was carried out to enlighten the importance of excel in day to day as well in corporate world. As among the computer programs which exist, Microsoft Excel is one of the most important because of the key role it plays in many sectors. It is the most used spreadsheet program in many business activities, classwork and even personal data organisation.

What was the pre-work done? There was a collaboration message circulated in the whatsapp group by RC of Mumbai Anchors. I had a word with my VP and we decided to collaborate for the same. PR Messages and JPEGs were shared by them and we circulated those messages in our groups. Interested participants were told to join the whatsapp group for further updates.

It was very valuable and enlightening session. Every topic that was covered was understood very well by all of us.



Falguni Mathews

Convenor

PHOTOGRAPHS

Zoom Meeting 40-Minutes | You are viewing Anuj Dhagat's screen | View Options

Rtr. Priya Kurup... Mr. Anuj Dhagat abhishek bansal... Darshika Satra ...

Recording

File Home Insert Page Layout Formulas Data Review View Developer Help Tell me what you want to do

Consumer id Add. Holding Comp. Amount Invest

Consumer id	Add.	Holding Comp.	Amount Invest
IFAS637	Dadar E	Primal Enter	930000
IFAS606	Dadar E	Syndicate Bank	930000
IFAS648	Dadar E	Sun Pharma	930000
IFAS603	Matunga	CNGC	930000
IFAS590	Matunga	ICICI Bank	930000
IFAS596	Dadar E	Bank of India	930000
IFAS672	Malad E	IDFC	930000
IFAS633	Malad E	Indiabulls Hg	890000
IFAS636	Dadar E	JK Bank	890000
IFAS650	Dadar E	Adani Power	890000
IFAS651	Navi Mumbai	TREK ID	880000
IFAS660	Dadar E	Nodafone Idea	880000
IFAS692	VIPARLE East	Bank of Baroda	870000
IFAS612	Navi Mumbai	Indian Bank	870000
IFAS659	Malad E	Reliance Infra	860000
IFAS645	Navi Mumbai	Southern	850000

Data Validation
Range Between 5000 to 15000
Make List of Holding Comp.

31
32

31°C | 18:03 | 28-11-2021

anuj dhagat is presenting

7:36 PM | han-lazu-rti

anuj dhagat

Nehal Shah

anuj dhagat

hafa shahk

Ravi Khosla

Sheetal Gupta

44 others

You

Commission

Consumer id	Add.	Holding Comp.	Amount Invest	Commission
IFAS637	Dadar E	Primal Enter	930000	18600
IFAS606	Dadar E	Syndicate Bank	930000	18600
IFAS648	Dadar E	Sun Pharma	930000	18600
IFAS603	Matunga	CNGC	930000	18600
IFAS590	Matunga	ICICI Bank	930000	18600
IFAS596	Dadar E	Bank of India	930000	18600
IFAS672	Malad E	IDFC	930000	18600
IFAS633	Malad E	Indiabulls Hg	890000	17800
IFAS636	Dadar E	JK Bank	890000	17800
IFAS650	Dadar E	Adani Power	890000	17800
IFAS651	Navi Mumbai	TREK ID	880000	17600
IFAS660	Dadar E	Nodafone Idea	880000	17600
IFAS692	VIPARLE East	Bank of Baroda	870000	17400
IFAS612	Navi Mumbai	Indian Bank	870000	17400
IFAS659	Malad E	Reliance Infra	860000	17200
IFAS645	Navi Mumbai	Southern	850000	17000

ACTIVITY 33: EDIT V8.0 ON THEME " ORDER IN CHAOS"

Date and Time: Friday & Saturday, 28th & 29th January 2022.

The Information Technology Department kick started the Eighth edition of the EDIT IT Fest on 28th January. The IT Faculty and students from across colleges along with the Principal of SIES College of Commerce and Economics were gathered for the highly anticipated event for the year 2021-2022. The aim of the fest has always been to remove the stigma attached with tech as a closed-up community just for the IT proficient.

The inauguration, hosted by the Fest Chairperson, Ashwini, began with a hearty welcome to the audience, respected faculty and Principal. With a thorough run-through of the fest schedule the spotlight was handed over to Sameer Ansari, a second-year undergraduate at SIES College to start the auspicious day with a prayer.

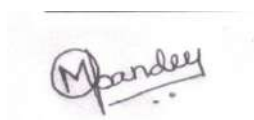
The event then proceeded with a yoga live workshop, with yoga instructor Ms. Priyanka Kulkarni. Keeping up with the fest theme, Order in Chaos, the yoga session dialled the notch to a much calmer setting for the morning.

Moving onto the fun part, the fest began with its first game event – Coding Challenges. After all being an IT fest, this was expected. The programming challenge consisted of 3 rounds namely, Syntax correction, bug identification and code creation in C++ and Python. The challenge was conducted over Google Forms, and at the end of each round only selected students moved to the next level. The next challenge was Scribbl to Discover, the go-to lockdown game, where participants earned points by guessing words drawn by fellow participants.

The fests started the next day with a webinar by guest speaker, Mr. Akshay Ridlan, titled “Voice for the Voiceless”. The ardent animal lover introduced the audience to the hardships & difficulties faced by stray animals and how we could help them, be a leading voice for them.

We proceeded with the last event – Virtual Scavenger Hunt, a game all about speed and riddles. The event was an all-time favourite and an incredibly enjoyable end to the annual fest. The fest was concluded on a bittersweet note, with the happy experiences - insightful webinars and fun-filled events, but also left us all yearning for more and looking forward to an incredible 2022.

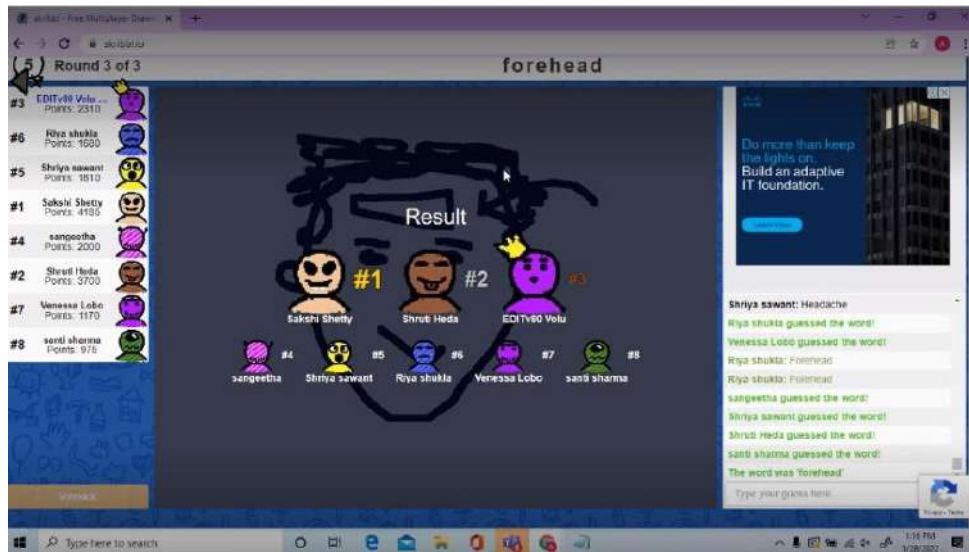
And that is a wrap! Until next year. ~ Edit V8.0



Ms. Mamta Pandey

Convenor

PHOTOGRAPHS:



Scribble to Discover



Voice for Voiceless

EVENT POSTER:

SIES College of Commerce and Economics
RISE WITH EDUCATION

SIES COLLEGE OF COMMERCE AND ECONOMICS [AUTONOMOUS]
NAAC REACCREDITED "A" GRADE
SION [E], MUMBAI - 400022

2021 - 22

INFORMATION TECHNOLOGY DEPARTMENT
Presents

EDIT v8.0

ORDER \neq CHAOS

28-29
JAN

ACTIVITY 34: QUIZ ON INTERNET

Date and Time: Tuesday, 8th February 2022

PHOTOGRAPHS:



E-Posters displayed on college LCD



Awareness E-Poster displayed on college LCD

E-Posters displayed on college LCD



E-Posters displayed on college LCD

ACTIVITY 35: WEBINAR ON IPR AND SOFTWARE PROTECTION IN INDIA

Session Speaker: Ms. Kalaivani Venkataraman, LL.M, MBA(EXE), Advocate (High Court of Karnataka)

Date and Time: Friday, 4th March 2022, 8.30 am – 9.30 am

The Information Technology Department of SIES College of Commerce and Economics, Sion (East), Organized 'Know-My Day', which held a webinar on "IPR and Software Protection in India". The webinar conducted in Microsoft Teams and was guided by Ms. Kalaivani Venkataraman, who is BSc, LL.M, MBA (EXE), Advocate (High Court Of Karnataka).

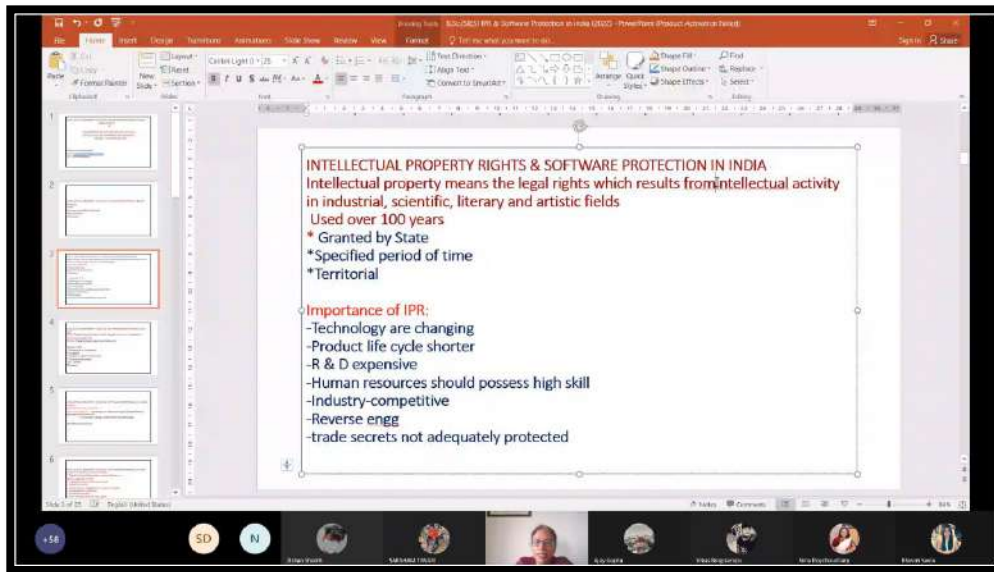
The Session was great to gain more effective information about IPR and Software Protection in India. We were firstly introduced with what IPR (Intellectual Property Rights) is and areas where it is used (over 1000 years). After that we covered importance of IPR followed by its nature. Next we learnt types of IPR like patents, copyright, trademark, etc and their tenure in India. Further we had gone through patents in details which include what conditions to be satisfied to obtain patent, what is patentable (like Machines, Process, etc), what is not patentable (like Frivolous, Atomic theory, etc). Later we gained information what copyright is and 7 areas where it can be implemented. Then we acquired information about steps involved in software protection. Lastly, Students engaged with the doubts on the topic.



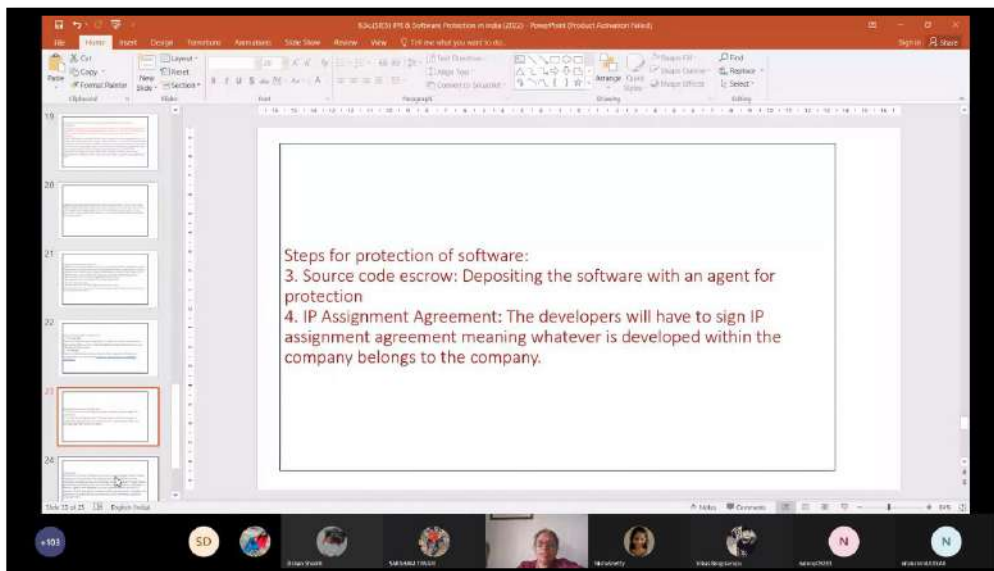
Mr. Ajay R. Gupta

Convenor

PHOTOGRAPHS:



The Speaker briefing about IPR



The speaker elaborating on protection of software

ACTIVITY 36: GET YOUR FINANCES SORTED

Date & time- 14th January 2022, 11:30 am to 12:30 pm

How was the project carried out?:- The event was carried out in a very peaceful and successful way. Participants From all over the college and also from outside the college were in this webinar. The Speaker taught about all the aspects of finance. Earning to investment in gold fixed deposits ,mutual funds, stocks ,real estate ,he also taught power of compounding, how does the inflation works and he also taught how one can earn and save tax not only this there was a topic for insurance saying why insurance is important for everybody not only health insurance but also Life insurance. A lot of Knowledge was gained by all the participants. There was also a lot of interaction between the participants and the speaker and both the parties enjoyed a lot. Speaker also gave live examples. Participants gave assurance that they will implement these teachings in their lives.

Impact Analysis of the Project? :- The project impacted all the participants with a lot of financial knowledge. A lot of topic which generally people do not know were covered in this webinar and as a result all the participants were acquitted with the most recent development in the financial world. This Project had a Deep impact on the personal financial life of the participants as this helped them to create wealth for the future along with creating the assets. Not only Financial but to have mental peace and physical health was also discussed in this webinar.

Why was the project carried out? :-The project was basically carried out to impart the knowledge of current financial world and how can one plan his or her finance for the future. So many people don't come from financial background and hence this webinar helped them to have a clear sight of their financial future. The project also helped the Students for their financial future.

What was the ground work / pre-work done before the actual execution of the event? :- A lot of research was done before this project. A speaker and a sponsoring company was to be searched for. The speaker needed has to be a financial expert was the condition. It took around two days to find a speaker and it was a tough job for the team. Speaker was negotiated with many terms. Like every event the marketing was done for this event as well the PR message containing the jpeg was sent all over. Many phone calls and many mails were exchanged with the sponsoring company and the speaker to negotiate. It was a webinar and a good meeting app was required and there was a lot of headache to find such a good app. Ultimately Google meets was decided as the venue. A Lot of mocks and run through were done on the Google Meets before the main event.



Falguni Mathews

Convenor

PHOTOGRAPHS:



ACTIVITY 37: INVESTOR AWARENESS PROGRAMME

Session Speakers- Dr. Rinkesh Chheda

Date and time: 31 August 2022, 11:00 am to 12:30 pm

Impact analysis of the project: It impacted people to know about financial planning, SEBI, buying and selling of shares, mutual funds, savings vs investments, risk-reward matrix, stock market, exchange traded funds, fraud, how to lodge complaint, etc.

Why was the project carried out? The project was carried out as to create awareness about Investing and to empower youth with knowledge about need for financial goals and discipline, Do's and Don'ts of investing, risk mitigation, power of compounding & SIPs, How to start investing at young age and its advantages of investing, etc.

What was the pre-work done? Aryan told to arrange a Investor Awareness Programme on 31st August where Dr. Rinkesh Chheda will be the speaker. JPEGs and PR messages were created then PR and Marketing Team started promoting the event. Whatsapp group was created for participants before the event so that we can get maximum participants for the event.

Feedback of the event? It was a great and informative session. Got to learn a lot about investing, financial planning, etc.



Falguni Mathews

Convenor

PHOTOGRAPHS:

Investor Awareness Programme 00:57:07 Facing problem? Exit Full Screen

What is Dividend?

Dr. Rinlesh Chheda's Screen

Switch to Audio Only

Heart, Like, Comment icons

Investor Awareness Programme 00:50:06 Facing problem? Exit Full Screen

Why to invest in securities market?

Dr. Rinlesh Chheda's Screen

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Heart, Like, Comment icons